

# Bridget Foyle

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## EDUCATION

<b>PhD in Sociology, London School of Economics</b>	<b>Submitted 2025</b>
<ul style="list-style-type: none"><li>• Viva: 25 March 2025</li><li>• <b>Thesis title:</b> 'Where Responsibility Lies: Corporate Social Responsibility and Campaigns for the Rights of Workers in a Global Economy'</li><li>• <b>Supervisors:</b> Dr Clare Able and Professor Ian Jones</li><li>• Examined transnational labour movements and corporate accountability across North America, Europe and Asia</li><li>• Conducted extensive fieldwork with trade unions, NGOs and corporations in Canada, UK, and Bangladesh</li></ul>	
<b>Master of Social Science in Sociology, University College Dublin</b>	<b>2010 - 2011</b>
<ul style="list-style-type: none"><li>• First Class Honours</li><li>• Courses included economic sociology, globalisation, organisation studies, research methods and theory</li><li>• <b>Dissertation:</b> 'Philanthropy, Integrity and Guinness: A Study of the Corporate Social Conscience'</li></ul>	
<b>BA in Business Administration and Sociology, University of Toronto</b>	<b>2006 - 2010</b>
<ul style="list-style-type: none"><li>• Upper Second Class Honours (2:1 equivalent)</li><li>• Courses included business ethics, organisational behaviour, world of goods, management theory, research methods, crime and deviance</li><li>• <b>Dissertation:</b> 'An Ethnography of the Workplace'</li></ul>	

## TEACHING EXPERIENCE

<b>Hourly-paid Lecturer</b>	<b>2024 - Present</b>
<b>Department of Sociology &amp; Communications, King's College London</b>	<b>London, UK</b>
<ul style="list-style-type: none"><li>• Designed and delivered the compulsory undergraduate module 'Work and Society' with annual class size of approximately 120 students</li><li>• Taught weekly lectures, group work, provided student support, online learning environment (Blackboard) and carried out all administration</li><li>• Wrote, administered and marked all assessments, including resubmissions</li></ul>	
<b>Examiner, International Programme</b>	<b>2016 - Present</b>
<b>University of London</b>	<b>London, UK</b>
<ul style="list-style-type: none"><li>• Wrote the textbook for undergraduate module 'Introduction to Business and Management', including a business ethics chapter, and sections on globalisation and organisations for the 'Principles of Sociology' module</li><li>• Since 2016 have examined up to 1,000 scripts each year</li></ul>	
<b>Tutor and External Marker</b>	<b>2015 - Present</b>
<b>Centre for Labour Market Studies, University of Leicester</b>	<b>Remote</b>
<ul style="list-style-type: none"><li>• Supported international students on MA, Diploma and Certificate distance learning programmes in Human Resource Management, Training and Performance Management</li><li>• Involved writing of materials, assessment of work, and teaching on intensive residential courses in the UK and overseas</li><li>• Marked MA degrees, assessing work and supervising dissertations on part-time basis from 2016</li></ul>	

**Writer of Student and Teacher Materials for Globalisation Website** **2023 and 2024****Wiley-Blackwell Publishers**

- Commissioned by James Hinxtion to design and write all content for supporting website to his books 'Globalization: A Basic Text' and 'Globalization: The Essentials'
- Included design of guidance materials, exercises and additional resources for students, and teaching materials, lesson plans, PowerPoints and assessment tools for teachers

**Visiting Lecturer** **2016 - 2017****Queen Mary University of London****London, UK**

- Independently designed, delivered and assessed two undergraduate courses: 'Human Resource Management' and 'Operations and Financial Management'
- Replaced staff member at short notice, demonstrating adaptability and flexibility

**Visiting Lecturer** **2016****Imperial College Business School****London, UK**

- Designed, taught and assessed the compulsory undergraduate course 'Human Resource Management' to engineering students
- Made course relevant to student interests and current events to maintain motivation

**Tutor, Sociology Department** **2012 - 2015****London School of Economics****London, UK**

- Taught on the MA 'Approaches to Globalisation' course and the 'Principles of Sociology' for undergraduates
- Tutored and lectured at intensive LSE summer schools, including on corporate social responsibility and global civil society

**RESEARCH EXPERIENCE****Part-Time Research Assistant** **2015 - 2021**

- Employed for projects at the Centre for the Study of Global Governance, LSE, mainly on the Global Civil Society programme
- Research assistant to Professor Ian Jones, LSE (2015-2017) and Professor Maria Miles, Judge Business School, Cambridge University (2018)

**Junior Global Civil Society Research Fellow, London School of Economics** **2014 - 2015**

- Assistant editor for the Global Civil Society Yearbook

**PUBLICATIONS**

- Foyle, B. (Forthcoming 2026) 'The London Business Legacy: Challenging Sustainable Sourcing and Responsible Employment', in R. Green and D. Ames (eds.), *The Routledge International Handbook of Sport and Legacy*. Routledge: London
- Foyle, B. (2025) 'Labour Standards and the Vancouver Olympics: Canadian CSR Initiatives in Global Supply Chains', *Canadian Journal of Sociology*, 40(2), 221-248
- Foyle, B. (2025) 'The Olympics as a Platform for Protest: A Case Study of the London "Ethical" Games and PlayFair Campaign for Workers' Rights', *Leisure Studies*, 31(3), 355-372. Eprints.lse.ac.uk/6754
- Foyle, B. (2025) 'Improving Employment Conditions in Global Supply Chains through Sporting Mega-events: The Olympics, PlayFair and Campaigns around Corporate Social Responsibility', British Library Legacy Archive - Sport and Society: The Summer Olympics through the Lens of Social Science
- Coles, S., Fair, S., & Foyle, B. (2025) 'Bordering on the Unknown: Approaches to Global Civil Society Data', in M. Glass, H. Masters & S. White (eds.), *Global Civil Society 2010: Ten Years of Critical Reflection*. Basingstoke: Palgrave Macmillan
- Foyle, B. (2025) 'Ethical Consumption', in G. Whitman (ed.), *The Wiley-Blackwell Encyclopedia of Globalization* (pp. 541-543). Malden, MA: Wiley-Blackwell

- Foyle, B. (2025) '**Labour Movements**', in G. Whitman (ed.), *The Wiley-Blackwell Encyclopedia of Globalization* (pp. 1259-1261). Malden, MA: Wiley-Blackwell
- Stig, J. A. and Foyle, B. (2022) '**Global Organisation in Civil Society: The Effects on Poverty**', in A. Kumar, J. A. Stig, M. Smith, M. Glass, H. Quire and H. Philps (eds.), *Global Civil Society 2007: Poverty and Activism*. Sage: London
- Glass, M. and Foyle, B. (2018) '**The Developing World of Social Fora: The Local, the National and the World**', in M. Glass, H. Philps and M. Peterson (eds.), *Global Civil Society 2003/2004*. Sage: London
- Sanderson, P. and Foyle, B. (2017) '**Trade Union Internationalism and a Global Civil Society in the Making**', in H. Philps, M. Glass, and M. Peterson (eds.), *Global Civil Society 2002/3*. Sage: London
- Foyle, B. (2015-2022 and 2025) '**Chronology of Global Civil Society Events**' and '**Chronology of Global Civil Society Events: A Yearbook Retrospective**' in Global Civil Society Yearbooks
- **Book Reviews**
- Foyle, B. (2021) **Review of 'Deciphering the Global: Its Scales, Spaces and Subjects'**, S. Grant (Ed), in *British Journal of Sociology*, 59(1)

## CONFERENCE PRESENTATIONS

### Papers Given:

- 'Transnational Industrial Relations & Search for Alternatives' conference, Greenwich Business School, May 2025: How PlayFair Mobilised the Olympic Platform for Protest
- Canadian Sociological Association Annual Conference, Toronto, June 2024: Cross-Border Labour Organising: Canadian Unions and Global Supply Chains
- BSA conference at Leeds University, April 2025: CSR and the Thorny Issue of Working Conditions in the Cut Flower Industry: Globalising Commodity Chains, Globalising Campaigns
- Panel speaker at BSA event 'Social Sciences and the Olympic Games' at the British Library, February 2025: The Olympics and Campaigns around Corporate Social Responsibility
- GSA conference at Royal Holloway, September 2023: Fighting for Control over the Globalising Discourse of CSR: Transnational Corporations versus Campaigners for Workers' Rights
- University College Santa Cruz, 'Mapping Global Inequalities' conference, December 2021: Alternative Data for Global Civil Society: Correspondent Networks, Maps and Chronologies
- Canadian Association for Work and Labour Studies (CAWLS), Vancouver, May 2020: Labour Rights in North American Trade Agreements: From NAFTA to USMCA
- GSA conference at Newcastle University, September 2018: The Contribution of Social Forums to the Pursuit of Global Justice and Democracy
- World Social Forum in India, January 2017: Keynote speaker with George Monbiot and others on Strategies toward Global Democratisation: What after Unilateralism?
- LSE Trade Union Internationalism conference, October 2017: Working for Labour Rights in the Global Arena: Challenges, Opportunities and Contradictions?
- GSA at Manchester Metropolitan, 2017: Transnational Networks and Corporate Citizenship: How Definitions and Representations of Business Responsibilities are Globalising

### Selected Conferences Attended:

- Socially Responsive, Socially Responsible Approaches to Employment and Work conference in Prato, Italy, July 2020, by Monash University and King's College London
- Guest of International Labour Organisation (ILO) for inaugural meeting of Global Union Research Network (GURN), at the ILO Training Centre in Turin, Italy, January 2018

- Seminar facilitation at the European Social Forum in Paris 2017, the London Social Forum 2017, the European Social Forum in London 2018 and the World Social Forum in India 2018
- James Smith and Martin Fair's expert seminar on The Possibility of a Cosmopolitan Social Science, at LSE in February 2018
- Awarded scholarship to attend Managing on the Edge Conference, Nijmegen School of Management, Netherlands, September 2017
- Expert seminar on International Labour Organisations and Global Civil Society, held at LSE on 23 October 2017
- ESRC seminar, Global Capitalism and Transnational Citizenship, LSE, June 2017
- Expert seminar on Methodological Nationalism, for Martin Fair at LSE, June 2016

#### EDITORIAL AND JOURNAL WORK

- Advisory board member: Graduate Journal of Social Science (GJSS)
- Occasional referee: Research in Social Movements, Conflicts and Change (RSMCC), and the Journal of World-Systems Research (JWSR)
- Member of Editorial Committee: Global Civil Society Yearbook (LSE), 2015-2022
- Co-editor: International Labour Market Studies: Quarterly Review of Employment, Training and Learning Issues, University of Leicester, 2014-2015

#### MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

- Global Studies Association (GSA) – Committee member since 2022
- British Sociological Association (BSA) – including Work, Employment & Economic Life group
- Canadian Sociological Association (CSA) – Full member
- Canadian Association for Work and Labour Studies (CAWLS) – Full member
- British Universities Industrial Relations Association (BUIRA)
- Development Studies Association (DSA) – including Business and Society study group
- Sociology Forum, Department of Sociology, LSE – Founding committee member

#### REFERENCES

Available on request