

# Bridget Foyle

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## EDUCATION

### PhD in Sociology, London School of Economics Submitted 2025

- Viva: 25 March 2025
- **Thesis title:** 'Where Responsibility Lies: Corporate Social Responsibility and Campaigns for the Rights of Workers in a Global Economy'
- **Supervisors:** Dr Clare Able and Professor Ian Jones
- Examined transnational labour movements and corporate accountability across North America, Europe and Asia
- Conducted extensive fieldwork with trade unions, NGOs and corporations in Canada, UK, and Bangladesh

### Master of Social Science in Sociology, University College Dublin 2010 - 2011

- First Class Honours
- Courses included economic sociology, globalisation, organisation studies, research methods and theory
- **Dissertation:** 'Philanthropy, Integrity and Guinness: A Study of the Corporate Social Conscience'

### BA in Business Administration and Sociology, University of Toronto 2006 - 2010

- Upper Second Class Honours (2:1 equivalent)
- Courses included business ethics, organisational behaviour, world of goods, management theory, research methods, crime and deviance
- **Dissertation:** 'An Ethnography of the Workplace'

## TEACHING EXPERIENCE

### Hourly-paid Lecturer 2024 - Present Department of Sociology & Communications, King's College London London, UK

- Designed and delivered the compulsory undergraduate module 'Work and Society' with annual class size of approximately 120 students
- Taught weekly lectures, group work, provided student support, online learning environment (Blackboard) and carried out all administration
- Wrote, administered and marked all assessments, including resubmissions

### Examiner, International Programme 2016 – Present University of London London, UK

- Wrote the textbook for undergraduate module 'Introduction to Business and Management', including a business ethics chapter, and sections on globalisation and organisations for the 'Principles of Sociology' module
- Since 2016 have examined up to 1,000 scripts each year

### Tutor and External Marker 2015 – Present Centre for Labour Market Studies, University of Leicester Remote

- Supported international students on MA, Diploma and Certificate distance learning programmes in Human Resource Management, Training and Performance Management
- Involved writing of materials, assessment of work, and teaching on intensive residential courses in the UK and overseas
- Marked MA degrees, assessing work and supervising dissertations on part-time basis from 2016

**Writer of Student and Teacher Materials for Globalisation Website** **2023 and 2024**  
**Wiley-Blackwell Publishers**

- Commissioned by James Hinxton to design and write all content for supporting website to his books 'Globalization: A Basic Text' and 'Globalization: The Essentials'
- Included design of guidance materials, exercises and additional resources for students, and teaching materials, lesson plans, PowerPoints and assessment tools for teachers

**Visiting Lecturer** **2016 - 2017**  
**Queen Mary University of London** **London, UK**

- Independently designed, delivered and assessed two undergraduate courses: 'Human Resource Management' and 'Operations and Financial Management'
- Replaced staff member at short notice, demonstrating adaptability and flexibility

**Visiting Lecturer** **2016**  
**Imperial College Business School** **London, UK**

- Designed, taught and assessed the compulsory undergraduate course 'Human Resource Management' to engineering students
- Made course relevant to student interests and current events to maintain motivation

**Tutor, Sociology Department** **2012 - 2015**  
**London School of Economics** **London, UK**

- Taught on the MA 'Approaches to Globalisation' course and the 'Principles of Sociology' for undergraduates
- Tutored and lectured at intensive LSE summer schools, including on corporate social responsibility and global civil society

## RESEARCH EXPERIENCE

**Part-Time Research Assistant** **2015 - 2021**

- Employed for projects at the Centre for the Study of Global Governance, LSE, mainly on the Global Civil Society programme
- Research assistant to Professor Ian Jones, LSE (2015-2017) and Professor Maria Miles, Judge Business School, Cambridge University (2018)

**Junior Global Civil Society Research Fellow, London School of Economics** **2014 - 2015**

- Assistant editor for the Global Civil Society Yearbook

## PUBLICATIONS

- Foyle, B. (Forthcoming 2026) **'The London Business Legacy: Challenging Sustainable Sourcing and Responsible Employment'**, in R. Green and D. Ames (eds.), *The Routledge International Handbook of Sport and Legacy*. Routledge: London
- Foyle, B. (2025) **'Labour Standards and the Vancouver Olympics: Canadian CSR Initiatives in Global Supply Chains'**, *Canadian Journal of Sociology*, 40(2), 221-248
- Foyle, B. (2025) **'The Olympics as a Platform for Protest: A Case Study of the London "Ethical" Games and PlayFair Campaign for Workers' Rights'**, *Leisure Studies*, 31(3), 355-372. [Eprints.lse.ac.uk/6754](https://eprints.lse.ac.uk/6754)
- Foyle, B. (2025) **'Improving Employment Conditions in Global Supply Chains through Sporting Mega-events: The Olympics, PlayFair and Campaigns around Corporate Social Responsibility'**, British Library Legacy Archive - Sport and Society: The Summer Olympics through the Lens of Social Science
- Coles, S., Fair, S., & Foyle, B. (2025) **'Bordering on the Unknown: Approaches to Global Civil Society Data'**, in M. Glass, H. Masters & S. White (eds.), *Global Civil Society 2010: Ten Years of Critical Reflection*. Basingstoke: Palgrave Macmillan
- Foyle, B. (2025) **'Ethical Consumption'**, in G. Whitman (ed.), *The Wiley-Blackwell Encyclopedia of Globalization* (pp. 541-543). Malden, MA: Wiley-Blackwell

- Foyle, B. (2025) '**Labour Movements**', in G. Whitman (ed.), *The Wiley-Blackwell Encyclopedia of Globalization* (pp. 1259-1261). Malden, MA: Wiley-Blackwell
- Stig, J. A. and Foyle, B. (2022) '**Global Organisation in Civil Society: The Effects on Poverty**', in A. Kumar, J. A. Stig, M. Smith, M. Glass, H. Quire and H. Philps (eds.), *Global Civil Society 2007: Poverty and Activism*. Sage: London
- Glass, M. and Foyle, B. (2018) '**The Developing World of Social Fora: The Local, the National and the World**', in M. Glass, H. Philps and M. Peterson (eds.), *Global Civil Society 2003/2004*. Sage: London
- Sanderson, P. and Foyle, B. (2017) '**Trade Union Internationalism and a Global Civil Society in the Making**', in H. Philps, M. Glass, and M. Peterson (eds.), *Global Civil Society 2002/3*. Sage: London
- Foyle, B. (2015-2022 and 2025) '**Chronology of Global Civil Society Events**' and '**Chronology of Global Civil Society Events: A Yearbook Retrospective**' in *Global Civil Society Yearbooks*
- **Book Reviews**
- Foyle, B. (2021) **Review of 'Deciphering the Global: Its Scales, Spaces and Subjects'**, S. Grant (Ed), in *British Journal of Sociology*, 59(1)

## CONFERENCE PRESENTATIONS

### Papers Given:

- 'Transnational Industrial Relations & Search for Alternatives' conference, Greenwich Business School, May 2025: How PlayFair Mobilised the Olympic Platform for Protest
- Canadian Sociological Association Annual Conference, Toronto, June 2024: Cross-Border Labour Organising: Canadian Unions and Global Supply Chains
- BSA conference at Leeds University, April 2025: CSR and the Thorny Issue of Working Conditions in the Cut Flower Industry: Globalising Commodity Chains, Globalising Campaigns
- Panel speaker at BSA event 'Social Sciences and the Olympic Games' at the British Library, February 2025: The Olympics and Campaigns around Corporate Social Responsibility
- GSA conference at Royal Holloway, September 2023: Fighting for Control over the Globalising Discourse of CSR: Transnational Corporations versus Campaigners for Workers' Rights
- University College Santa Cruz, 'Mapping Global Inequalities' conference, December 2021: Alternative Data for Global Civil Society: Correspondent Networks, Maps and Chronologies
- Canadian Association for Work and Labour Studies (CAWLS), Vancouver, May 2020: Labour Rights in North American Trade Agreements: From NAFTA to USMCA
- GSA conference at Newcastle University, September 2018: The Contribution of Social Forums to the Pursuit of Global Justice and Democracy
- World Social Forum in India, January 2017: Keynote speaker with George Monbiot and others on Strategies toward Global Democratisation: What after Unilateralism?
- LSE Trade Union Internationalism conference, October 2017: Working for Labour Rights in the Global Arena: Challenges, Opportunities and Contradictions?
- GSA at Manchester Metropolitan, 2017: Transnational Networks and Corporate Citizenship: How Definitions and Representations of Business Responsibilities are Globalising

### Selected Conferences Attended:

- Socially Responsive, Socially Responsible Approaches to Employment and Work conference in Prato, Italy, July 2020, by Monash University and King's College London
- Guest of International Labour Organisation (ILO) for inaugural meeting of Global Union Research Network (GURN), at the ILO Training Centre in Turin, Italy, January 2018

- Seminar facilitation at the European Social Forum in Paris 2017, the London Social Forum 2017, the European Social Forum in London 2018 and the World Social Forum in India 2018
- James Smith and Martin Fair's expert seminar on The Possibility of a Cosmopolitan Social Science, at LSE in February 2018
- Awarded scholarship to attend Managing on the Edge Conference, Nijmegen School of Management, Netherlands, September 2017
- Expert seminar on International Labour Organisations and Global Civil Society, held at LSE on 23 October 2017
- ESRC seminar, Global Capitalism and Transnational Citizenship, LSE, June 2017
- Expert seminar on Methodological Nationalism, for Martin Fair at LSE, June 2016

#### EDITORIAL AND JOURNAL WORK

- Advisory board member: Graduate Journal of Social Science (GJSS)
- Occasional referee: Research in Social Movements, Conflicts and Change (RSMCC), and the Journal of World-Systems Research (JWSR)
- Member of Editorial Committee: Global Civil Society Yearbook (LSE), 2015-2022
- Co-editor: International Labour Market Studies: Quarterly Review of Employment, Training and Learning Issues, University of Leicester, 2014-2015

#### MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

- Global Studies Association (GSA) – Committee member since 2022
- British Sociological Association (BSA) – including Work, Employment & Economic Life group
- Canadian Sociological Association (CSA) – Full member
- Canadian Association for Work and Labour Studies (CAWLS) – Full member
- British Universities Industrial Relations Association (BUIRA)
- Development Studies Association (DSA) – including Business and Society study group
- Sociology Forum, Department of Sociology, LSE – Founding committee member

#### REFERENCES

Available on request