

BRIDGET FOYLE

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EDUCATION

PhD in Sociology, London School of Economics **Submitted 2014**

Viva - 25.3.2015

Thesis title: 'Where responsibility lies: Corporate social responsibility and campaigns for the rights of workers in a global economy'

Supervisors: Dr. Clare Able and Prof. Ian Jones

Master of Social Science in Sociology, University College of Dublin **1999-2000**

First Class

Courses included economic sociology, globalisation, organisation studies, research methods and theory

Dissertation title: 'Philanthropy, integrity and Guinness: A study of the corporate social conscience'

BA in Business Administration and Sociology, University of Keele **1995-1998**

2.1(Hons.)

Courses included business ethics, organisational behaviour, world of goods, management theory, research methods, crime and deviance.

Dissertation: 'An ethnography of the workplace'

TEACHING EXPERIENCE

Hourly-paid Lecturer **2013 – Present**

Department of Sociology & Communications, Kings College London

- Designed and delivered the compulsory undergraduate module 'Work and Society' with an annual class size of approximately 120 students
- Taught weekly lectures, group work, provided student support, an online learning environment site (Blackboard) and carried out all administration
- Wrote, administered and marked all assessments, including resubmissions

Examiner, International Programme, University of London **2005 - Present**

- Wrote the textbook for undergraduate module 'Introduction to Business and Management', including a business ethics chapter, and sections on globalisation and organisations for the 'Principles of Sociology' module
- Since 2005 I have examined up to 1000 scripts each year

Tutor and External Marker, Centre for Labour Market Studies **2004 2005 (Full-time)** **University of Leicester** **2005 – Present (Part-time)**

- Supported international students on MA, Diploma and Certificate distance learning programmes in Human Resource Management, Training and Performance Management
- Involved the writing of materials, assessment of work, and teaching on intensive residential courses in the UK and overseas
- Marked MA degrees for the Centre, assessing work and supervising dissertations on a part-time basis from 2005

Writer of student and teacher materials for globalisation website **2012 and 2013**
Wiley-Blackwell Publishers

- Commissioned by James Hinxton to design and write all content for the supporting website to his books - 'Globalization: A basic text' and 'Globalization: The essentials'
- Included design of guidance materials, exercises and additional resources for students to help the course come alive, and teaching materials, lesson plans, PowerPoints and assessment tools for teachers

Visiting Lecturer, Queen Mary University of London **2005-2006**

- Independently designed, delivered and assessed two undergraduate courses, 'Human Resource Management' and 'Operations and Financial Management'
- It was necessary to fit into the departments quickly, as replaced a staff member at short notice, with adaptability and flexibility being needed

Visiting Lecturer, Imperial College Business School **2005**

- Designed, taught and assessed the compulsory undergraduate course 'Human Resource Management' to engineering students
- Clear expectations and making the course relevant to student interests and current events was particularly important to maintain motivation

Tutor, Sociology Department, London School of Economics **2001- 2004**

- Taught on the MA 'Approaches to Globalisation' course and the 'Principles of Sociology' for undergraduates
- Tutored and lectured at intensive LSE summer schools, including on corporate social responsibility and global civil society

RESEARCH EXPERIENCE

Part Time Researcher Assistant **2004-2010**

- Employed for projects at the Centre for the Study of Global Governance, LSE, mainly on the Global Civil Society programme
- Research assistant to Prof. Ian Jones, LSE (2004-6) and Prof. Maria Miles, Judge Business School, Cambridge University (2007)

Junior Global Civil Society Research Fellow **2003 - 2004**
London School of Economics

- Assistant editor for the Global Civil Society Yearbook

PUBLICATIONS

Foyle, B. (Forthcoming 2015) 'The London business legacy: Challenging sustainable sourcing and responsible employment', in R. Green and D. Ames (eds.), *The Routledge International Handbook of Sport and Legacy*. Routledge: London

Foyle, B. (2014) 'The Olympics as a platform for protest: A case study of the London 'ethical' Games and Play Fair campaign for workers' rights'. *Leisure Studies*, 31(3), 355-372. [Eprints.lse.ac.uk/6754](http://eprints.lse.ac.uk/6754)

Foyle, B. (2014) 'Improving employment conditions in global supply chains through sporting mega-events: The Olympics, PlayFair and campaigns around corporate social responsibility'. *British Library Legacy Archive - Sport and Society: The summer Olympics through the lens of social science*

Coles, S., Fair, S., & Foyle, B. (2014). 'Bordering on the unknown: Approaches to global civil society data', in M. Glass, H. Masters & S. White (eds.), *Global Civil Society 2010: Ten years of critical reflection*. Basingstoke: Palgrave Macmillan.

Foyle, B. (2014) 'Ethical consumption', in G. Whitman (ed.), *The Wiley-Blackwell Encyclopedia of Globalization*. (pp. 541-543): Malden, MA: Wiley-Blackwell.

Foyle, B. (2014) 'Labor movements', in G. Whitman (ed.), *The Wiley-Blackwell Encyclopedia of Globalization*. (pp. 1259-1261): Malden, MA: Wiley-Blackwell.

Stig, J. A. and Foyle, B. (2011) 'Global organisation in civil society: The effects on poverty', in A. Kumar, J. A. Stig, M. Smith, M. Glass, H. Quire and H. Philips (eds.), *Global Civil Society 2007: Poverty and Activism*. Sage: London

Glass, M. and Foyle, B. (2007) 'The developing world of Social Fora: The local, the national and the world', in M. Glass, H. Philips and M. Peterson (eds.), *Global Civil Society 2003/2004*, Sage: London.

Sanderson, P. and Foyle, B. (2006) 'Trade Union Internationalism and a Global Civil Society in the making', in H. Philips, M. Glass, and M. Peterson (eds.), *Global Civil Society 2002/3*, Sage: London.

Foyle, B. (2004-11 and 2014) 'Chronology of Global Civil Society Events' and 'Chronology of Global Civil Society Events: A Yearbook retrospective' in *Global Civil Society Yearbooks*.

Book Reviews

Foyle, B. (2010) Review of 'Deciphering the Global: Its Scales, Spaces and Subjects', S. Grant (Ed), in *British Journal of Sociology*, 59 (1).

CONFERENCES

Papers given include:

'Transnational Industrial Relations & Search for Alternatives' conference, Greenwich Business School, May 2015, How PlayFair mobilised the Olympic platform for protest

BSA conference at Leeds University, April 2015, CSR and the thorny issue of working conditions in the cut flower industry: Globalising commodity chains, globalising campaigns.

Panel speaker at BSA event 'Social Sciences and the Olympic Games' at the British Library, February 2015, The Olympics and campaigns around corporate social responsibility.

GSA conference at Royal Holloway, September 2012, Fighting for control over the globalising discourse of CSR: Transnational corporations versus campaigners for workers' rights.

University College Santa Cruz, 'Mapping Global Inequalities' conference, December 2010, Alternative Data for Global Civil Society: Correspondent networks, maps and chronologies.

GSA conference at Newcastle University, September 2007, The contribution of social forums to the pursuit of global justice and democracy.

World Social Forum in India, January 2006, key note speaker with George Monbiot and others on Strategies toward global democratisation: What after unilateralism?

LSE Trade Union Internationalism conference, October 2006, Working for labour rights in the global arena: Challenges, opportunities and contradictions?

GSA at Manchester Metropolitan, 2006, Transnational Networks and Corporate Citizenship: How Definitions and Representations of Business Responsibilities are Globalising.

Selected others attended:

Socially responsive, socially responsible approaches to employment and work conference in Prato, Italy, July 2009, by Monash University and Kings College, London.

Guest of International Labour Organisation (ILO) for inaugural meeting of Global Union Research Network (GURN), at the ILO Training Centre in Turin, Italy, January 2007.

Seminar facilitation at the European Social Forum in Paris 2006, the London Social Forum 2006, the European Social Forum in London 2007 and the World Social Forum in India 2007.

James Smith and Martin Fair's expert seminar on The Possibility of a Cosmopolitan Social Science, at LSE in February 2007

Awarded scholarship to attend Managing on the Edge Conference, Nijmegen School of Management, Netherlands, September 2006.

Expert seminar on International Labour Organisations and Global Civil Society, held at LSE on 23 October 2006, and also offered a paper

ESRC seminar, Global Capitalism and Transnational Citizenship, LSE, June 2006

Expert seminar on Methodological Nationalism, for Martin Fair at LSE, June 2005

EDITORIAL AND JOURNAL WORK

Advisory board member for: Graduate Journal of Social Science (GJSS)

Occasional referee for: Research in Social Movements, Conflicts and Change (RSMCC), and the Journal of World-Systems Research (JWSR).

2004-2011 Member of Editorial Committee for Global Civil Society Yearbook (LSE)

2003-2004 Co-editor of International Labour Market Studies: Quarterly Review of Employment, Training and Learning Issues, University of Leicester

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

Global Studies Association (GSA) – Committee member since 2011

British Sociological Association (BSA) – incl. Work, Employment & Economic Life group

British Universities Industrial Relations Association (BUIRA)

Development Studies Association (DSA) – incl. Business and Society study group
Sociology Forum, Department of Sociology, LSE – Founding committee member

REFERENCES AVAILABLE ON REQUEST