

## **Collection Management Policy**

The LSE Careers collection management policy ensures that resources are collected and managed in line with the:

- LSE Equity, Diversity and Inclusion (EDI) policy
- LSE Careers strategic plan and mission statement
- LSE Careers Statement of Service
- LSE Careers terms and conditions for advertising opportunities

The policy outlines the acquisition, development, maintenance and distribution of/access to information resources and LSE Careers own publications.

It is also to ensure that collections are as comprehensive as possible within resource constraints and that resources are used as efficiently as possible.

## Terminology and scope

- 'Collection' refers to careers information resources provided by LSE Careers both in physical and electronic formats
- 'Resource' refers to a book, document, report, magazine, software package, web link or piece of careers information in any other format

The collection management policy covers:

- LSE Careers Resource Centre Floor 5, Saw Swee Hock Student Centre
- LSE Careers website <u>www.lse.ac.uk/careers</u>
- LSE Careers' social media accounts, currently <u>Facebook</u>, <u>Twitter, LinkedIn</u> and <u>YouTube</u>
- LSE Careers-produced publications
- <u>Subscriptions</u> to external information resources, currently GoinGlobal, Vault Careers Insider, Interview Stream, eGold Recruitment, Career Farm, Graduates First, and the Policy, Political, Human Rights and Ethical job sites.

#### Aims

Our aims in the design and delivery of careers information resources are:

- To make available as much high quality information as possible, with information targeted to meet the needs of LSE students.
- To make information as accessible and as engaging as possible.
- To make information as relevant, accurate and up to date as possible.

## **Determining information needs**

The following help us establish information needs:

- Destinations of Leavers from Higher Education (DLHE) survey and research based on graduate employment trends
- Student feedback and service usage statistics
- Discussion with Careers Consultants
- Consultation with LSE Disability and Wellbeing Service
- Working closely with the LSE Careers Employer Engagement team

# Delivery of information via the LSE Careers website and Resource Centre

LSE Careers collects and maintains 3 types of information:

- Information about the service contacts, addresses, upcoming events etc.
- Marketing information information that encourages students to engage with us and promotes our services etc.
- Careers information information on finding jobs and opportunities, researching, developing careers related skills etc. This content should provide a wealth of purpose written material meeting the needs of LSE students and alumni, the subjects taught at LSE and graduate employment trends.

#### LSE Careers website <u>www.lse.ac.uk/careers</u>

Providing information online allows us to best adhere to our aims in providing accurate, up to date, relevant information in the most accessible way possible to our users.

The specific advantages of publishing information online enable:

- Accessible to users regardless of their location or opening hours
- Ability to maintain a collection that is manageable and easy to update
- Dissemination of information to multiple, relevant sections of the LSE Careers website instantly and simultaneously
- Information can automatically be kept up to date
- Website statistics to provide useful usage information, which helps establish information needs
- Reflect changes in the graduate labour market quickly and efficiently
- Acts as a portal for further research when it cannot provide information directly

#### Information on the LSE Careers website will:

- Conform to the LSE Communications Team and LSE Careers style guidelines
- Demonstrate best practice in web usability, accessibility and web writing principles
- Be printable where possible
- Be easy to bookmark and share where possible

 Be as engaging, accessible and informative as possible by making appropriate use of internet technologies.

### LSE Careers Resource Centre, Floor 5, Saw Swee Hock Student Centre

Enquiries desk and LSE Careers Resource Centre is open:

Monday – Wednesday: 9.30am-5pm

Thursday: 9.30am-8pm Friday: 9.30am-5pm

Please note: LSE Careers closes on weekends, public holidays and LSE school closure

days.

LSE Careers Resource Centre is managed by the Student Enquiries Coordinator.

#### **Books**

Books in the LSE Careers Resource Centre are for mostly for borrowing, those that are available for reference only will be clearly labelled. Please read our <u>book loaning policy</u> [pdf] before using this service.

## Take away materials

We stock a wide selection of leaflets, booklets, newspapers and magazines which are available to take away for free.

Take-away information is updated annually in September (subject to publishers' delivery dates).

We endeavour to order enough to meet demand and promote the arrival of new materials via the LSE Careers website in all relevant areas.

**Please note:** We do not display promotional employer materials due to the unrepresentative nature of the material we receive.

#### **LSE Careers publications**

- CVs, cover letters and applications forms guide
- LSE Careers service guide

All available in hard copy from the Resource Centre and online on the LSE Careers website.

#### Information selection criteria

The criteria for selection of information are the same for both electronic and physical resources:

- The resource meets the needs of our users
- The resource is relevant
- The resource is a significant addition to the collection
- The resource is up to date or relevant
- The resource is affordable
- The resource is in accordance with the School's equal opportunities policy

#### 1. Selection

Choosing new resources to add to our collection (physical or electronic):

- All staff can recommend resources for acquisition
- The Student Experience and Operations Manager approves purchases

## 2. Acquisition

• Suppliers of materials include; other university careers centres, AGCAS, private careers publishers, Prospects, GTI etc.

### 3. Processing

Processing involves making resources ready for users to access.

- Physical resources are edited or added to our database records on our website, including classification of materials using tagging and appropriately labelling them.
- Software is processed by setting them on dedicated machines as necessary.
- Online resources are processed by linking to them from our websites

## 4. Housing

Physical resources are housed in the LSE Careers Resource Centre, Floor 5,
 Saw Swee Hock Student Centre.

#### 5. Review

- Existing resources should be looked at in terms of their continuing relevance and currency on an annual basis. Decisions are taken about whether to retain, preserve or discard them and whether suitable replacements should be acquired
- On an on-going basis the online and physical collections overall are looked at to identify gaps in provision and consider the acquisition of any further resources as appropriate

#### 6. Retention

- LSE Careers does not hold any resources that are more than 10 years old
- After resources have been reviewed, resources will only be kept if they are still relevant today, for example, a book might be 9 years old but still applicable today

#### 7. Discard

This occurs when retention is deemed inappropriate following review. Tasks include the physical removal of resources, amending our web database to reflect changes, the removal of web pages or content within pages, and the removal of careers-related software.

#### **Terms and conditions**

Whilst every effort is made to ensure the accuracy and relevancy of all information contained in the Resource Centre and the LSE Careers website, LSE cannot be held responsible for any inaccuracies. Selection of a resource for inclusion in our

collection does not constitute an endorsement of a resource or website, its sponsor, its products or its services; nor should any views expressed in that website or resources be taken to reflect the views of the London School of Economics.

## Information in alternative formats

LSE Careers' online information can be printed in an alternative font or size or on different coloured paper on request to the Student Enquiries Coordinator - <a href="mailto:careers@lse.ac.uk">careers@lse.ac.uk</a> or 020 7955 7135.

If requested, we will endeavour to provide LSE Careers produced-information in alternative formats such as brail or audio, using external agencies where necessary.

## **Feedback**

We welcome feedback on any aspect of LSE Careers resources, please contact us: <a href="mailto:careers@lse.ac.uk">careers@lse.ac.uk</a>
020 7955 7135