

Connie Beecham

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Education and Awards

- 2012-2015 **London School of Economics, BSc Economics, Expected degree: First class**
2nd year: Principles of Econometrics – 73% Macroeconomics – 77%
 Microeconomic – 75% Human resource management – 57%
1st year: Economics – 83% Elementary Statistical Theory – 100%
 Mathematical Methods – 79% Elements of Accounting and Finance – 81%
- 2013 Won the LSE Economics Department's Prize for outstanding performance as one of the top 5 candidates.
2012 Awarded a merit-based scholarship of full tuition fees for undergraduate study by the LSE Financial Office.
- 2010-2012 **Abbey London College**
A-level: Mathematics (A), Economics (A), Accounting (A), Physics (A)
2012 Scored one of the top 5 marks out of 2349 candidates in the A-level Accounting examination by AQA.
2010 Awarded a performance scholarship by the Association of Leading Independent Colleges.
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Work Experience

- 06-08/2014 **Ernst & Young Limited Liability Partnership** **London, UK**
Summer intern: Industrial & Commercial Office (ICO), Chartered Accountancy
 - Delivered 3 audits for FTSE100 companies including ICO's largest client. Produced analytical reviews on significant movements in P&L, Balance Sheets and Cash flow statements. Attended Audit Strategy meetings with audit partner, took minutes and updated the team with prioritised tasks and assigned responsibility.
 - Researched and produced a report on Leisure & Hospitality market. Reported updates directly to manager.
- 01-06/2014 **Replay Incorporated** **London, UK**
Sales assistant
 - Worked intensively (12 hours per day in 2 weeks) to facilitate the opening of the company's flagship store in London. Cooperated effectively with the sales team to generate £8,500 of revenue on the first trading day.
 - Developed excellent front-line customer service by taking initiative to be proactive to customers' needs and sell add-on services. Performed under constant pressure of achieving daily sales target of £8-20,000.
- 08-09/2013 **KPMG Limited** **Hanoi, Vietnam**
Summer analyst: Consulting Department
 - Collaborated with a team of 5 to deliver the Loan Portfolio Review for The Bank for Foreign Trade of Vietnam. Acted as the first point of contact between client and the project team.
 - Analysed market position, industry trends and governance outlook for the 10 largest borrowers. Applied risk-management methodology to calculate the creditability of the portfolio on Excel.
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Extra-Curricular Activities

- 2013-2015 **Committee member of LSE Create Commerce Society**
 - Organised public events that attracted 50-100 students from the LSE and other universities. Invited the CEOs of General Electric, WPP and MDs of L'Oreal to give talks and panel discussions.**Head of Fund raising team for LSE Vietnamese Society**
 - Raised £4,950 of corporate sponsorship for the LSE Vietnamese Culture Show; sold 450 tickets; raised £1,500 for charity. Designed tickets and web-based marketing for the show.
 - Established a sponsor partnership with the British Council and Citibank Vietnam.
- 2013 **Coordinated the Cambridge Football Tournament for 400+ Vietnamese students and their accommodation.**
2011 **Selected to participate in a 2-week "Science Master Class" at Imperial College London**
- 2010-2012 **President of the Young Journalist Club of the Vietnam National Radio.**
 - Conducted interviews with senior members of the Government.
 - Wrote 20+ published articles in the Voice of Vietnam Journals
 - Achieved the Certificate of Journalism conferred by the Ministry of Culture and Information of Vietnam
 - Represented Vietnam in the Asia-Pacific Forum: "Youth with Current Education Systems" in Bangkok.
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Languages English: fluent; Vietnamese: mother tongue.

Interests Contemporary dance (active member of the LSE Jazz, Modern and Swing Dance Club), theatre, fashion history, travelling (experience includes Hungary, Thailand, Hong Kong), cooking, badminton.

References upon request