Are you doing quantitative or qualitative text analysis?

→ Qualitative → Use NVivo or QDA Miner

→ Quantitative → Do you know, or want to learn, how to code in R or Python?

- No → Use QDA Miner and WordStat
- Yes → Python
  - Learn and use NLTK
  - Use ProQuest TDM Studio
- Yes → R
  - Use ProQuest TDM Studio
  - Learn and use Quanteda or Tidytext

Where to start with text analysis