Summative Assessment Brief

Course: PB300 Advances in Psychological and Behavioural Science
Assessment: Showcase Portfolio
Summative Component: This assessment counts for 50% of your overall mark in PB300
Deadline: You must submit your work by 12noon on Wednesday 4 March 2026
Feedback: Feedback will be provided by Wednesday 6 May 2026

> **You are required to read this brief in its entirety.**
>
> **Failure to meet the assessment requirements may result in your work not being assessed or a potential loss of marks.**

Your task

Produce a Showcase Portfolio in Campus Press with the purpose of applying for one position (i.e., Research Analyst, Policy Analyst or Stakeholder Liaison) at Next Generation Behavioural Science.

The portfolio should have two components:
1. A curated series of 'artefacts'. You should include a maximum of 10 artefacts, but you can be offered a position on a team using as few as 5 artefacts. You are encouraged to select artefacts on the basis of their suitability, not on the grade you received.
2. A 3000-word rationale to articulate how the artefacts show your key insights and skills, to demonstrate your suitability for a position on a team in Next Generation Behavioural Science. As part of the rationale, you may propose how you would rework no more than one-third of the selected artefacts (but do not actually rework any artefacts).

The artefacts you can use are:
- Summative submissions from Year 1
- Summative submissions from Year 2
- Formative submissions from Year 3
- Summative submissions from Year 3

You do not need to have received feedback or marks on a piece of work to include it as an artefact. You can use submissions from your PBS courses or outside options.

The portfolio is an integrative piece in which you should demonstrate the ability to:
- Select appropriate artefacts.
- Reflect on your choice of artefacts with a clear rationale to justify their selection and how they might be reworked.
- Direct the rationale for their selection by evaluating and articulating how your chosen artefacts illustrate your insights and skills as appropriate for the team you are applying to.

Support and resources
There is advice, support and resources for this assessment available on Moodle.

Learning Outcomes
This assessment tests how successfully you have met the following learning outcomes:
- Critically evaluate the intellectual foundations of psychological and behavioural science.
- Critically evaluate how psychological and behavioural science contributes to contemporary debates and real-world issues.
- Understand how the application of psychological and behavioural science on real issues reflects or contradicts its empirical and theoretical foundations.

Word Limit, Academic Misconduct and Plagiarism

Word limit

The word limit for the rationale is **3000 words** and students are advised to stay within this word count. For second and third year PBS courses there is **NO FLEXIBILITY** in the word count, if you go over the limit, those words will not be read. Generally, the best work is always just under the stated word count and concise writing is good practice.

The list below shows what is, and is not, included in the word count:

Included in word count
- Titles and sub-titles
- Headings and sub-headings
- In-text references (including the author's name, year etc.)
- Footnotes
- Preface
- Abstract

Excluded from word count
- Tables (and their labels)
- Figures (and their labels)
- Appendices
- Bibliography or reference lists
- Equations and formula
- Coversheets
- Table of contents
- Tables of figures
- Acknowledgements

Academic Misconduct and Plagiarism

- **The work you submit for assessment must be your own and all source material must be correctly referenced. Plagiarism is not just submitting work with the intention to cheat.**
- It is your responsibility to ensure that you understand LSE's definition of plagiarism (including self-plagiarism) before you submit any work.
- Make sure you have read the Academic Misconduct, Plagiarism and Word Counts advice in the Assessment and Feedback section of the BSc Psychological and Behavioural Science page on Moodle.
- The use of any form of generative AI tool (e.g., ChatGPT) in an unauthorised way is not permitted. You should read the 'AI Policy' document in the Assessment and Feedback section of the BSc Psychological and Behavioural Science page on Moodle.
- If you have any concerns or queries please speak to the Course Leader, your Class Teacher or your Academic Mentor.

Assessment criteria and using feedback

- It is important to note that, in most cases, assessment is not carried out according to a checklist of separate contents, but in a more integrated way that assess the piece as a whole. The way that we mark different pieces of work is also necessarily different. For more information on our assessment strategy and criteria take a look at Assessment Criteria for undergraduate courses, available in the Assessment and Feedback section of the BSc Psychological and Behavioural Science page on Moodle.

Assessment criteria for this assessment

Your plan will be assessed by the three criteria of Content, Presentation and Critical Judgement:

Content
- Showcases an appropriate selection of relevant artefacts for the intended purpose of applying for a position at Next Generation Behavioural Science
- Articulates insights and skills underpinning the artefacts presented, as related to the skills and experience outlined in the relevant job description
- Clear and coherent rationale linking the artefacts and why they have been selected
- Clear sense of direction in how the selected artefacts demonstrate appropriate knowledge, skills and experience for the role (as outlined in the Job Description) and (if appropriate) how they could be 'reworked' for improvement

Presentation
- Effective use of presentation software (CampusPress)
- Precision and clarity of expression, including grammar, punctuation and spelling
- Consistency and relevance to Next Generation Behavioural Science and the position applied for (i.e., the Job Description)
- Explicitness, clarity and coherence of structure in presenting artefacts and rationale

Critical Judgement
- Thoughtfulness in linking artefacts with a coherent and integrative rationale that demonstrates the student's suitability for the position at New Generation Behavioural Science
- For those artefacts that would be reworked, evidence of critical reflection on how they would be reworked in light of the job description
- Evidence of revisiting and learning from feedback on the chosen artefacts, including any feedback from peers
- Critical insight and ability to link artefacts with skills and knowledge relevant to the position (i.e., the Job Description)
- Engaging use of presentation software (CampusPress), with intuitive navigation of the Portfolio

Applying assessment criteria to your work

You can use these assessment criteria to help you produce the best work. In order to do this you will need to consider what each of these statements might look like for your target mark. For example, you may ask how a first class student would present *"breadth and depth of substantive knowledge relevant to the question"*. The answer is laid out on page 4 of the Assessment Criteria for undergraduate courses: *A first class student would provide evidence of a thorough understanding of the topic, its context and its implications.*

Using feedback from previous work

Before you start your work make sure to review any feedback that you may have already received. Formative assessments are most useful when you use the feedback from them to develop your work ready for the submission of summative work. As a starting point read Using Feedback from the Assessment section of the BSc Psychological and Behavioural Science page on Moodle.

Logistics
(Parts of assessment requirements)

Deadlines and late submission penalties

- You must complete your work on Campus press, and submit your coversheet on Moodle, by the time and date stated at the top of this brief.
- Your site on CampusPress will be locked on the deadline and you will not be able to make any further edits.
- The deadline on this brief supersedes any other deadlines which may have been published previously.
- If you submit after the deadline you will incur late penalties. Five marks out of 100 will be deducted for work submitted within 24-hours of the deadline. A further five marks will be deducted for each subsequent 24-hour period until the work is submitted. These penalties are in line with LSE's General Academic Regulations.
- If you feel that you have good cause not to meet the deadline you seek an extension (see *Extensions* below).

How to submit

- Besides completing your work on CampusPress, you should complete the coversheet for this assessment and submit it using the relevant portal within the Assessment and Feedback Section of the PB300 Moodle page.
- You should submit one PDF file that is named using your 9-digit student ID number (*not* your candidate number),
   1. Use the format below, *exactly*:
      202512345 - Coversheet

Extensions

- Extensions may be available if you are not able to submit your work on time because you have encountered circumstances which are sudden, unforeseen, outside of your control and proximate to the submission date.
- The earliest that you can apply for an extension is seven days before the deadline. You can normally only apply for one extension for a maximum of 7 days.
- If you need to request an extension, please follow the instructions outlined on Moodle, in the *Assessment and Feedback* section of this course.
- Please remember that by submitting work you are declaring yourself 'fit to sit'. If you are not 'fit to sit' you should request a deferral instead. For more information visit lse.ac.uk/deferral.

If you have MyAdjustments (MAs)

- If you have MAs that explicitly state that you might need extensions, please follow the instructions outlined on Moodle, in the *Assessment and Feedback* section of this course.
- If you have an MAs that provide you with a 'Letter of Notification' you should include this at the beginning of your submission document.

More support

We recognise that sometimes things go wrong with assessments and LSE has processes in place to help you. If you are encountering difficulties, please contact your Academic Mentor or email pbs.bsc@lse.ac.uk for more advice. The sooner that we know there is a problem the more likely we are to be able to help you.