

MC434: Digital Platforms and Media Infrastructures - Education for Sustainability Internship

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Overview of Work



What research did I undertake?

Data Centers and Sustainability

- current industry trends - energy and water consumption
- the role of Big Tech (their contributions and responses)
- sociopolitical responses

How the internship aimed to promote changes in the course curriculum

- Holistic integration and prioritization of sustainability conversation
 - the normalization of this study concurrently with other industry trends
- Critical engagement with industry reporting
 - Avoiding greenwashing!



Internship takeaways

Benefits

- engaged more deeply with course material
- prepared deliverables to be used for academic purpose
- highlighted the value of considering sustainability matters across industries

Enabling Future Study

- allowed me to engage in interdisciplinary fashion - connecting back to my undergraduate degree
- employing a new lens for critical reflection and analysis

Suggestions

- more time to allow for more in depth exploration
- perhaps giving more guidelines to frame the projects (open-endedness did give us a lot of opportunity to explore)



Thank you!