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The overall theme of LSE GROUPS 2024 was Power and Politics.

This paper was submitted on the final Thursday afternoon of the project. Students then presented their work at a conference, on the closing Friday.

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## Battles Beyond Borders: Investigating the Effect of the US-China Trade War on Favourability of Trump<sup>1</sup>

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## Abstract

In 2018, the US imposed tariffs on China over multiple waves in the US-China trade war, to which China retaliated by imposing its own tariffs. By December 2018, 65.5% of US exports and 46.9% of Chinese exports were subject to trade war tariffs by the other country. Our research question aims to investigate to what extent US-imposed tariffs and retaliatory tariffs influenced voters' favourability of Trump. Using an Instrumental Variable Design with a Differences-in-Difference methodology, we find that US import tariffs significantly increased voters' cost of living; however, there were no significant changes in voters' favourability of Trump. Instead, favourability is better explained by prior foreign policy stances and/or actions by Trump in 2016. Next, we use a Krugman Model of International Trade to analyse the effects of retaliatory tariffs. We mathematically show that the average cost of agricultural producers increases, theoretically resulting in an exit of producers from the industry and greater unemployment. However, the introduction of large protectionist subsidies negated the theoretical effects established in our model, demonstrating political intent by Trump to protect his favourability. These findings demonstrate the trend that we are likely to observe should Trump come to power in the 2024 US presidential elections and impose his proposed tariffs. Our research is the first to suggest the above mechanisms through which the trade war impacted Trump's favourability.

Key words: Trade war, Trump, favourability, tariffs, international trade

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## Introduction

In 2018, the US and China entered a trade war, with the USA imposing 25% tariffs on \$50 billion worth of Chinese imports and additional 10% tariffs on \$200 billion, which later increased to 25%; China retaliated with equivalent tariffs on US imports (Liu, 2018).

Academic literature primarily focuses on the impact of Chinese retaliatory tariffs on US outcomes (Chyzh & Urbatsch, 2021; Blanchard et al., 2024; Fetzer & Schwartz, 2021; Kim & Margalit, 2021); we bridge this gap by directly focusing upon the effect of US-imposed tariffs on the favourability of Trump. This is important as Trump has announced a 60% blanket tariff on imports from China for the upcoming 2024 Presidential election (Wolff, 2024), and voter attitudes towards his proposed tariffs will heavily influence economic outcomes for the US throughout Trump's presidential term should he come to power. We also establish a missing link that literature on Chinese retaliatory tariffs does not capture; that is, how would the favourability of Trump have differed if protectionist subsidies were not rolled out to agricultural producers.

Firstly, we analyse the political aftershock from US imposed tariffs on China on voters' favourability. We establish a causal chain using an instrumental variable and a differences-indifference design. We show the importance of time trends over the introduction of tariffs by Trump in explaining the decline in favourability towards Trump, utilising ANES survey data, where favourability is measured using a feelings thermometer. Secondly, we aim to analyse the effect of Chinese retaliatory tariffs. Focusing on the agricultural industry within the US, we use a modified Krugman model to show the effect of tariff introduction. We show that the number of US firms theoretically decreases. Our analysis reveals the motivation for Trump's protectionist subsidies towards the agricultural sector as a response to the retaliatory tariffs.

## 1. Literature Review

Tariffs influence electoral support through countless mechanisms. Literature has shown that protectionist sentiments have grown in the US since the start of the century; Trump's 2016 electoral victory has been partially attributed to rising Chinese competition spurring protectionist sentiments among voters, especially in key battleground states, such as Pennsylvania, Michigan, and Wisconsin (Autor et al., 2017). Therefore, the increase in US-imposed tariffs in 2018, which reduced Chinese import competition (Zheng et al., 2022); this raised Republican electoral support in protected counties during the 2018 mid-election, as demonstrated by Li et al. (2019).

The economic impact of tariffs in international trade has attracted much academic attention; it suggests strong economic mechanisms underlying the link between tariffs and the favourability towards the incumbent. For instance, import tariffs lead to increased costs of production in the long run (Huang, 2023), lowering domestic employment and triggering significant relocation of global trade (Fajgelbaum et al., 2020). Higher prices of imports immediately heighten the cost of living and lowered welfare, which in the case of the USA, led to an estimated cumulative deadweight welfare loss of approximately \$8.2 billion in 2018 due to tariffs imposed on China (Amiti et al., 2019).

On the other hand, tariffs imposed by other countries damage domestic industries and the incumbent's favourability. As these tariffs increase, corporations seek to offshore production overseas to avoid the cost of additional tariffs, resulting in an increase in domestic unemployment (Rickard, S. J., 2022). In the US-China trade war, Waugh (2019) estimated that agricultural and manufacturing employment growth after Chinese retaliatory tariffs to be 1.70% lower in counties that are exposed by a higher proportion to foreign tariffs. This is considered a relatively small impact given the size of the tariffs. Those suffering from unemployment due to offshoring experience significantly greater financial difficulties (Epstein et al., 2014). This reduced their favourability of Trump (Bachmann & Braun 2011; Görg & Hanley 2005). Indeed, counties most affected by Chinese retaliatory tariffs experienced declines in the Republican vote share in the 2018 mid-election (Blanchard et al., 2024; Fetzer & Schwartz, 2021; Kim & Margalit, 2021).

According to prior literature, we hypothesized that: H1: The change in the cost of living due to US-imposed tariffs and rising import expenditure led to a reduction in voters' favourability of Trump.

H2: Chinese retaliatory tariffs should result in a significantly higher number of firms forced to exit their industries in the US had protectionist subsidies not been introduce

## 2. Method

### 2.1 US-imposed tariffs on China

**2.1.1 Data** Check appendix 2

## 2.1.2 Method

[Appendix 2.1.2.a shows why a regular OLS regression would not work]

We first analyse the effect of US-imposed tariffs on the favourability of Trump using an Instrumental Variables (IV) with a Differences-in-Difference (DD) design. We assume that the US-imposed tariffs are exogenous, as there was no expectation of the implementation of the tariffs (Amiti et al, 2019). We use the IV of average import expenditures by state from China, where we construct a causal chain suggesting that the increase in the cost of importing from China due to the introduction of tariffs directly led to an increase in the average consumption expenditure across states, implying an increase in the cost of living. We hypothesize that this change in consumption expenditure led to a reduction in favourability of Trump.

The DD estimation uses the IV to exploit the differential increase in consumption expenditure across different states — states that imported a higher quantity of products from China (due to being larger in size, or other relevant reasons) would have suffered a larger change in consumption expenditure from the tariff. Our treatment is continuous, not binary. Hence, we test whether states

with larger changes in consumption expenditure changed their favourability of Trump by a significantly higher proportion than the states that experienced smaller reductions in the quantity of imports. This is representative of the reduced form of our final regression.

The regression specifications are as follows:

First Stage:

$$ConsExp_{i,t} = \beta_0 + \beta_1 ImportExp_{i,t} + \beta_2 GDPgr_{i,t} + \beta_3 Jobprop_{i,t} + \gamma_i + \delta_t + \varepsilon$$

Second Stage:

$$VoterFav_{i,t} = \alpha_0 + \alpha_1 ConsExp_{i,t} + \alpha_2 GDPgrow_{i,t} + \alpha_3 JobProp_{i,t} + \gamma_i + \delta_t + \epsilon_i$$

All variables above are in logarithm terms. In the first stage, we regress state-level consumption expenditure  $ConsExp_{i,t}$  on state-level import expenditure from China  $ImportExp_{i,t}$  to find the fitted values  $ConsExp_{i,t}$ . Then, we regress state-level favourability of Trump  $VoterFav_{i,t}$  on  $ConsExp_{i,t}$  in our second stage. We include state-level GDP growth  $GDPgrow_{i,t}$ , and state-level proportion of US jobs  $JobProp_{i,t}$  in both stages to account for any confounding variation that may be created by the two variables. We conduct Hausmann tests on confounding variables and show these are good controls. We include state fixed effects  ${}^{2}\gamma_{i}$  and time fixed effects  ${}^{3}\delta_{t}$  to account for any state and time invariant factors between the two periods. Standard errors  $\varepsilon$  are robust.

[In appendix 2.1.2.b, we show that the assumptions for DD and IV are fulfilled.]

## 2.2 Chinese Retaliatory Tariffs

#### 2.2.1 Setup of Model

In this section, we analyse the effect of Chinese retaliatory tariffs on the US on the favourability of Trump. Proving a causal effect using this chain is empirically difficult. This is due to two reasons. Firstly, Chinese retaliatory tariffs were accompanied by retaliatory tariffs by the other nations, such as the EU, India and Russia (International Trade Administration, 2023). Literature shows that there is a lagged supply-side response by US firms, implying that the economic response of US firms concerned all retaliatory tariffs, not just China (Zeng, 2023), making it difficult to isolate a causal chain using Chinese retaliatory tariffs only.

Secondly, Trump provided large subsidies to heavily affected sectors, especially the agricultural sector. Subsidies by the federal government to farmers increased by approximately \$9 billion in 2019, and \$23 billion in 2020 (Economic Research Service, 2024). Thus, empirical estimation will

<sup>&</sup>lt;sup>2</sup> State-fixed effects: time-invariant effects of states (for example: size). If it's correlated with a regressor, then it induces bias as a confounder. By controlling for them, we remove time-invariant endogeneity across states.

<sup>&</sup>lt;sup>3</sup> Time-fixed effects: the difference in demographics within states across time. By controlling for them, we remove the time trend effects between 2016 and 2018 across the same state.

underestimate the true effects and hide the mechanisms that a pure causal chain studying the effect of Chinese retaliatory tariffs on economic outcomes and the favourability of Trump may show.

Hence, we aim to analyse the impact of Chinese retaliatory tariffs by mathematically modelling industry-level responses to the tariffs. We combine existing literature with a Krugman Model of International Trade (KMIT) (New Trade Model). The KMIT utilizes New Trade Theory, pioneered by Paul Krugman (The Library of Economics and Liberty); we model the US and China as two countries with similar factor endowments and technologies. In this model, industries engage in monopolistic/imperfect competition.

This model requires that industries within both countries fulfil three assumptions: increasing returns to scale (IRS), differentiation of goods and many firms within the industry. We demonstrate that these assumptions are fulfilled by restricting our analysis the agricultural sector in the US by using existing literature. For further details, see appendix 2.2.1.a.

The KMIT has two equations/curves that determine outcomes in our stylized monopolistic competition world. The two curves below are similar to a Demand and Supply curve, although not the same.

First, we have the PP curve, which shows average price as a function of the number of firms in the agricultural industry:

$$P = c + \frac{1}{bn}$$

shows marginal costs for all firms within the industry; it is assumed that is constant across all firms. refers to the weighted average price elasticity of demand for agricultural products.

On the other hand, we have the CC curve, which shows average cost as a function of the number of firms in the agricultural industry:

$$AC = c + \frac{nF}{S}$$

refers to the fixed cost of entering the agricultural industry, such as the upfront costs of setting up a farm and purchase of required capital such as machinery. refers to the total market size of the agricultural industry in the USA.

The derivations of the two functions above are shown in appendix 2.2.1.b.

#### 2.2.2 Model Method

Under this model, we show the effects of introducing Chinese retaliatory tariffs. We introduce a tariff t in the Total Cost function TC. This is motivated by Amiti et al. (2019); they stated that the cost of the tariff was partially passed on to US exporters, with an aggregate cost of \$2.4 billion. The parameter of interest is n.

$$TC = F + cQ + tQ$$

$$AC = \frac{F}{Q} + c + t$$

Using the Symmetric Equilibrium condition (justified in the appendix)

$$Q = \frac{S}{n}$$

We substitute the function above in the AC function

$$AC = \frac{nF}{S} + c + t$$

This represents our new AC function. Under the assumption that all firms aim to maximize profits, we solve the equilibrium condition below where average price equals to average cost at the industry level. Note that b, F and S are fixed in the short run.

$$P = AC$$

$$c + \frac{1}{bn} = c + \frac{nF}{S} + t$$

$$\frac{1}{bn} = \frac{nF}{S} + t$$

$$S = n^{2}(bF) + n(bSt)$$

$$(bF)n^{2} + (bSt)n - S = 0$$

Using the quadratic formula:

$$n = \frac{-bSt + \sqrt{(bSt)^2 + 4bFS}}{2bF}$$

## 3. Findings

#### **3.1 US-Imposed Tariffs**

This study tests the null hypothesis that an increase in consumption expenditure has no effect on favourability of Trump. To examine this, we conducted two two-stage least squares (2SLS) regressions of favourability towards Trump on consumption expenditure, using US imports from China as an instrument for consumption expenditure. In the first regression, we controlled for time-fixed effects and did not for the other regression.

First, we will compare findings from the regressions on Trump's favourability on fitted values of consumption expenditure, using state-level imports from China as an instrument.

	Consumption Expenditure	Consumption Expenditure
Import Expenditure	0.270** (0.101)	0.470*** (0.089)
State Fixed Effects?	Yes	Yes
Time Fixed Effects?	No	Yes

### Table 1: First Stage

Table 1 shows our first stage regression, including and excluding time-fixed effects. Both regressions give positive and significant estimates of the effect of total consumption expenditure on US imports from China, satisfying the relevance assumption needed to use Chinese imports as an instrument for total consumption expenditure.

#### Table 2: Second Stage

	Favourability of Trump	Favourability of Trump
Import Expenditure	-2.219** (0.832)	-0.002 (0.101)
State Fixed Effects?	Yes	Yes
Time Fixed Effects?	No	Yes

Table 2 shows our second stage results. When time-fixed effects are not controlled for, a 1% increase in total consumption expenditure is on average associated with a 2.219% decrease in Trump's favourability, *ceteris paribus*. This estimate is significant, with a p-value of 0.028. However, once we control for time-fixed effects, as shown in Table 3, all significance disappears; 1% increase in total consumption expenditure is on average associated with 0.002% decrease in Trump's favourability, *ceteris paribus*.

Therefore, we fail to reject our null hypothesis; there is insufficient evidence to suggest a causal effect on Trump's favourability due to the US-imposed tariffs on imports from China. The stark

contrast between the estimates in Table 2 shows that the inclusion of time-fixed effects significantly alters the results.

[Full Stata code and Stata-generated regression tables can be found in Appendix 3.1]

## 4. Discussion

#### 4.1 US-Imposed Tariffs

Our results suggest that there are unobserved factors due to time-trends which primarily explain the decline in favourability towards Trump; these trends were likely established during his 2016 presidential campaign. There are two driving reasons for this: firstly, Trump announced his tariff policy towards China during his 2016 campaign (Needham 2016). Secondly, Trump was involved in many controversies in 2016; an example includes widespread criticism from within his own party for questioning the ability of a federal judge of Mexican descent to fairly preside over a fraud lawsuit against his now-defunct real estate investment course known as Trump University (McCammon, 2016).

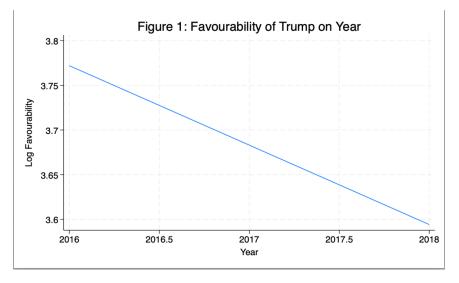


Figure 1: See Appendix 4.1 for Stata code

Hence, the downward trend in public favourability towards Trump followed a trajectory as voters likely made up their opinions on Trump; according to our findings, any controversial foreign policy action and the start of the trade war in 2018 perfectly fit voters' expectations, thereby not marginally changing their favourability of Trump over the course of Trump's term.

#### 4.2 Chinese Retaliatory Tariffs

There is a strictly negative relationship between n and t; the introduction of a tariff will always reduce the number of firms in the agricultural industry in this model. We graphically show this by illustrating a parallel shift in the CC curve in an Average Price/Cost vs Number of Firms graph. In the appendix, we construct a hypothetical scenario that shows exactly the change illustrated below.

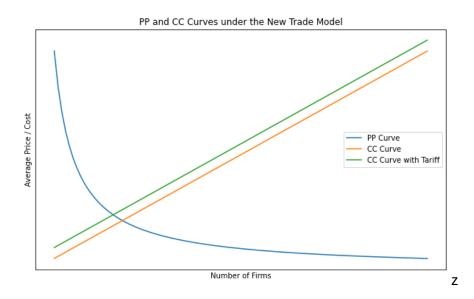


Figure 2: See Appendix 4.2 for python code.

In the absence of any corrective measures by the Trump and the US government, this is the expected impact on the agricultural sector. We argue that this is the primary mechanism through which short-term unemployment would be created; farms or other entities within the agricultural sector exit the market due to the higher average cost of production. Those who exit are usually the least productive or can offshore agricultural production to neighbouring countries.

This underlines Trump's intent for the introduction of higher subsidies, and the drive in expansionary fiscal policy by the US government. These measures cancel out t in our AC equation. While we did observe insignificant effects of US-imposed tariffs on China in our first analysis, we argue that an increase in the cost of living has a less tangible effect on livelihoods than the unemployment that would have created by Chinese retaliatory tariffs. Literature has shown that mental health indicators deteriorate significantly more with an increase in unemployment than the cost of living; we can extend this analysis to the current scenario (Pappas, 2020). Had corrective policies not been introduced, we hypothesize that this would have significantly reduced favourability of Trump, as the economic impacts on the US economy would have been far more disastrous than the increase in the cost of living shown in our first analysis.

## 5. Limitations

#### 5.1 US-Imposed Tariffs on China

The primary limitation with the DD analysis is the low sample size of competitive states; there are only 12. However, standard errors are small, which helps achieve significance in our findings.

Data is only available on the favourability of Trump in 2016 and 2018 at the state level; hence, our analysis is limited in terms of its granularity. However, this data is available at the county level at regular time periods between 2016 and 2018. However, given the report's word and time constraints, a county-level analysis is extremely difficult.

## 5.2 Chinese Retaliatory Tariffs on US

The primary limitation of the Krugman Model is its simplified nature. The assumption of constant marginal costs c may not be fulfilled, and firms may not be profiting maximizers. Further, factor endowments and technologies may be different between the US and China.

However, despite the simplifications, we argue that there is much to be learned from utilizing this model. By restricting our analysis to the agricultural sector, the above limitations can be relaxed although not completely eliminated. This is because we expect firms within the agricultural sector to be reasonably similar to one another, and we do not expect large differences in production technologies between the US and China in technologies.

## 6. Conclusion

To conclude, we find no statistically significant effect of US-imposed tariffs on favourability of Trump. Instead, we suggest that the observation in the decrease of favourability is due to time trends which were pre-determined in Trump's 2016 presidential campaign. In addition, we propose that the Chinese retaliatory tariffs would have detrimental impacts on favourability of Trump had he not introduced protectionist subsidy.

We use our findings above to provide expectations for 2024 US presidential elections. For context, Trump has pledged to impose large additional tariffs if he is re-elected, with a 60 percent tariff on Chinese goods and a 10 percent tariff on products from other countries (Wolff, 2024).

As suggested by Li (2020) and as shown in our first stage regression analysis, additional tariffs will clearly decrease welfare in the US and hurt economic outcomes. However, we do not expect this to differentially reduce favourability of Trump. Jackson and Newall (2024) suggest that recent trends of voter opinions of Trump seem to be unaffected by the guilty verdict on 34 felony counts of falsifying business records, even though two-thirds of Americans believe that the verdict was correct (Ipsos, 2024). This mirrors our findings on favourability of Trump from the trade war; except in this case, time trends reflect a larger favourability of Trump. The driving reasons for this in 2024 is beyond the scope of our study; however, we expect that this is because of recent US

foreign policy stances with the Israel-Palestine war and a social media war in the run-up to the 2024 presidential elections.

By extension, if tariffs are introduced by Trump should he come to power, China will likely retaliate with similar political targeting as observed in 2018. The pattern of subsidy provision and expansionary fiscal policy must continue if Trump chooses to preserve his favourability, especially since the US cannot afford to have mass unemployment from a trade war post-COVID. However, the current federal government budget deficit is enormous, with the 2024 year-to-date shortfall reaching \$1.2 trillion (Cang & Zhou, 2024). The federal government may be constrained if it chooses to use a mass protectionist subsidy approach. (See appendix 6 for further research recommendations).

## Appendix

## Appendix 2.

## 2.1.1.a

<u>Data</u>

We use annualised data compiled from International Trade Association, 2024; American National Election Studies [ANES], 2019; American National Election Studies [ANES], 2016; (BEA Interactive Data Application, n.d.); World Integrated Trade Solution, 2016; Bown, 2023 and Election 2016: Results by State, 2017.

Using 2016 presidential election voting data ("Election 2016: Results by State," 2017), we selected a sample of competitive swing states, limiting the difference between votes for Trump and Hillary Clinton to 5%. This controls for pre-existing strong beliefs and biases for/against Trump, therefore minimizing the skew in our results since it makes the states in our sample more similar and thus gives a more unbiased estimate for the effect of the introduction of US-imposed tariffs on Trump's favourability.

We collected data on Trump's favourability using a "feelings thermometer" measure included in our election data (ANES, 2019; ANES, 2016).

We collected data on total consumption expenditure (BEA Interactive Data Application, n.d.). This data is presented in real dollar value amounts.

We also collected data on the dollar value of imports from China for each state in our sample (International Trade Association, 2024). We constructed our "imports from China" variable by calculating the proportion of each state's imports from China relative to the total imports from China into the US.

We also collect data on GDP growth per state and each state's proportion of total US jobs (U.S. Bureau of Economic Analysis, 2024) to use as controls in our regression analysis. GDP growth by state reflects changes in economic performance, and each state's proportion of US jobs

accounts for changes in Trump's favourability resulting from fluctuations in unemployment between 2016-2018.

After plotting the raw data of favourability of Trump against total consumption expenditure, we observe a logarithmic trend. Therefore, all our variables are log-linearized to fit our data better.

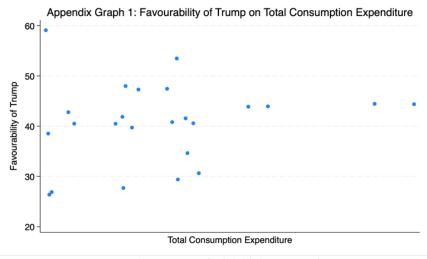


Figure 3: See Appendix 2.1.1.b for Stata code

Stata code for generating graph

## twoway scatter fav totalPCE

\*totalPCE is our variable for consumption expenditure

## 2.1.2.a

Addressing the above question using a regular OLS will not yield accurate results. The main limitation of this approach is endogeneity, caused by other confounding economic and foreign policy stances that Trump endorsed during the same period. This includes tensions worsening throughout 2017 with the DPRK and the Middle East (specifically Iran, where Trump accused Iran of destabilizing the Middle East). A majority of the US population was critical of Trump's actions; this would contribute to an overestimation of a decline in voter favorability in an OLS regression.

## 2.1.2.b

The DD estimation method requires two assumptions to be fulfilled. Firstly, parallel trends must exist between states in terms of voter favourability for Trump. Since we are using a two-way fixed effects interpretation of the DD estimation method, we can relax the requirement of parallel trends as we control for state fixed effects and time fixed effects.

Secondly, there must not be other exogenous shocks that occur at the same time as the US Tariffs on China. There is a lag in response to the tariffs from stakeholders such as multinational corporations (MNCs) and workers; this delayed any supply-side responses to the tariffs (Zeng, 2023). Hence, all immediate shocks originate from the demand side; Amiti et al. (2019) also shows there was an almost instant change in prices due to tariffs, implying that our variables of interest likely changed quickly. This satisfies our second assumption.

Further, the IV must satisfy three conditions to be valid: relevance, exogeneity, and random assignment. Proving relevance involves running a first-stage regression, which is shown in our findings. Secondly, exogeneity requires that only affects through the channel described above and is uncorrelated with any other factors affecting voter favourability. We argue that this is fulfilled by restricting our analysis to 'competitive' states<sup>4</sup>, as the confounding political bias channel is eliminated on an aggregate level. Lastly, random assignment is fulfilled, as the tariffs implemented reliably within the first wave are reliably random (Amiti et al., 2019). We also use state fixed effects to help eliminate differences across states, such as unobserved political bias and other endogenous factors.

#### 2.2.1.a

Kim and Margalit (2021) show that China politically targeted industries in Republican-leaning counties; one of the major industries within such counties is the agricultural industry. For the sake of simplicity, the agricultural industry also cleanly fulfils the assumptions required by the Krugman Model, making it ideal for this analysis.

Firstly, evidence has shown that the US agricultural industry exhibits significant IRS, due to high levels of public research investment and learning-by-doing (Yang & Shumway, 2020). Secondly, goods produced in the industry are horizontally differentiated, with farms' production ranging from livestock, including meat and poultry, to crops, such as corn and soybeans (Economic Research Service, 2024). Thirdly, there are over 2 million farms that compete with one another in the USA (National Agricultural Statistics Service, 2019). Although farms are not exclusively the only type of firm in the agricultural sector, it is the simplest metric of the number of firms and hence competitiveness. All assumptions are fulfilled.

#### 2.2.1.b

#### i) PP curve derivation

The demand function is:

$$Q = S\left(\frac{1}{n} - b(P - \overline{P})\right)$$

<sup>&</sup>lt;sup>4</sup> Refer to appendix 2 for the definition of competitive states.

Rearranging this equation gives us:

$$P = \overline{P} + \frac{1}{bn} - \frac{Q}{bS}$$

Taking the First Order Condition and finding MR :

$$MR = P - \frac{Q}{bS}$$

Where *MR* refers to the marginal revenue.

Since firms maximize profits, MR = c

$$c = P - \frac{Q}{bS}$$

Using the symmetric equilibrium condition where  $Q = \frac{s}{n}$ 

$$P = c + \frac{1}{bn}$$

ii) CC curve derivation

$$TC = F + cQ$$
$$AC = \frac{F}{Q} + c$$

Using the Symmetric Equilibrium condition

$$AC = \frac{nF}{S} + c$$

## Appendix 3.

3.1

Full Stata code:

drop if missing(log\_import, log\_govexpend, log\_inflation, log\_gdpgrowth)

egen post = anymatch(year), values(2018) gen postlogcons = log\_total\_cons\*post gen postlogchinaim = log\_chinaimports\*post gen postlogrowim = log\_rowimports\*post

\*second stage - ivregress 2sls with time FE for china vs row xi: ivregress 2sls log\_fav log\_gdpgrowth log\_jobsprop (postlogcons = postlogchinaim) i.state\_num i.year, robust cluster(state\_num) etable, title("Table 3: Instrument is Chinese Imports + Time FE ")

\*\*second stage - ivregress 2sls withOUT time FE for china vs row x1: ivregress 2sls log\_fav log\_gdggrowth log\_jobsprop (log\_total\_cons = log\_chinaimports) i.state\_num, robust cluster(state\_num) etable, title("Table 4! Instrument is Chinese Imports + No Time FE ")

// first stages
\*with time FE
x1: reg postlogcons postlogchinaim log\_gdpgrowth log\_jobsprop i.year i.state, robust
etable, title("Table 1: First stag regression + Time FE ")
without time FE
y log\_total
ctalle, title("Table 2: First stage regression + No Time FE ")

// Step 2: Verify the data
browse
describe

describe rename A state rename B year rename C rpp rename D import rename F inflation rename F inflation rename H otalPCE rename I totalPCE rename I fav rename L jobsprop rename N rowimports rename N rowimports rename N chinaimports

encode state, gen(state\_num)

## destring inflation, replace ignore(",") force destring gdpgrowth, replace ignore(",") force

destring chinaimportsprop, replace ignore(",") force destring rowimportsprop, replace ignore(",") force

misstable summarize rpp import govexpend inflation gdpgrowth totalPCE sort state\_num

xtset state\_num year

// Log transformation gen log\_import = log(povexpend) gen log\_import = log(povexpend) gen log\_inflation = log(inflation) gen log\_idporwth = log(dpdprouth) gen log\_ital\_cons = log(totalPCE) gen log\_ital\_cons = log(totalPCE) gen log\_ital\_cons = log(totalPCE) gen log\_ital\_cons = log(rotalprop) gen log\_ital\_ports = log(rotalprop) gen log\_italiports = log(rotalprots) gen log\_rowimports = log(rowimports) gen log\_chaimports = log(chinalmports) gen log\_chinalmports = log(chinalmportsprop)

## First-stage regression (including time fixed effects) Stata-generated regression table: i.year \_Iyear\_2016-2018 i.state \_Istate\_1-12 (\_Istate\_1 for state==Arizona omitted)

Linear regressio	on			Number of	obs =	24
				F(15, 8)	=	1823.93
				Prob > F	=	0.0000
				R-squared	=	0.9995
				Root MSE	=	.25915
		Robust				
postlogcons	Coefficient	std. err.	t	P> t	[95% conf.	interval]
postlogchinaim	.4702441	.0885427	5.31	0.001	.2660642	.6744239
log_gdpgrowth	1940812	.065691	-2.95	0.018	3455651	0425974
log_jobsprop	6.6593	4.379956	1.52	0.167	-3.440898	16.7595
_Iyear_2018	9.741872	.7771323	12.54	0.000	7.949802	11.53394
_Istate_2	-7.471245	5.035576	-1.48	0.176	-19.0833	4.140813
_Istate_3	-3.562958	2.114003	-1.69	0.130	-8.437857	1.311942
_Istate_4	9.639533	6.486149	1.49	0.176	-5.317554	24.59662
_Istate_5	-3.208852	1.846759	-1.74	0.120	-7.467485	1.049781
_Istate_6	5597569	.1888449	-2.96	0.018	995234	1242797
_Istate_7	4.51362	3.289099	1.37	0.207	-3.071056	12.0983
_Istate_8	8.947062	6.25292	1.43	0.190	-5.472199	23.36632
_Istate_9	-3.300262	2.012955	-1.64	0.140	-7.942145	1.34162
_Istate_10	-4.994307	3.143517	-1.59	0.151	-12.24327	2.254656
_Istate_11	-2.377561	1.478668	-1.61	0.147	-5.787377	1.032255
_Istate_12	4249017	.1514539	-2.81	0.023	774155	0756485
cons	25.94542	17.21346	1.51	0.170	-13.74889	65.63973

## First-stage regression (excluding time fixed effects) Stata-generated regression table:

Linear regression			Nu	mber of o	bs =	24
			F (	14, 9)	=	767.59
			Pr	ob > F	=	0.0000
			R-	squared	=	0.9980
			Ro	ot MSE	=	.05695
		Robust				
log_total_cons	Coefficient	std. err.	t	P> t	[95% conf	interval]
log_chinaimports	.270043	.1008302	2.68	0.025	.0419492	.4981367
log_gdpgrowth	.0033887	.0390587	0.09	0.933	0849683	.0917456
log_jobsprop	1.320369	.6645444	1.99	0.078	1829346	2.823673
_Istate_2	7035647	.6758961	-1.04	0.325	-2.232548	.8254184
_Istate_3	7838115	.2466232	-3.18	0.011	-1.341712	2259109
_Istate_4	1.064313	.8882888	1.20	0.261	9451358	3.073762
_Istate_5	4278721	.2097893	-2.04	0.072	9024484	.0467042
_Istate_6	3988879	.1677982	-2.38	0.041	7784738	019302
_Istate_7	.0640633	.5245821	0.12	0.905	-1.122624	1.2507
_Istate_8	.8538405	.916467	0.93	0.376	-1.219352	2.92703
_Istate_9	5885762	.2383056	-2.47	0.036	-1.127661	049491
_Istate_10	6352421	.3736304	-1.70	0.123	-1.480453	.209968
_Istate_11	3695631	.1726031	-2.14	0.061	7600184	.0208923
_Istate_12	3229967	.1243201	-2.60	0.029	6042282	0417652
_cons	16.96669	3.27685	5.18	0.001	9.553945	24.37944

Second-stage regression (including time fixed effects) Stata-generated regression table:

i.state_num i.year	_Istate_num_1-12 _Iyear_2016-2018	-	<pre>coded; _Istate_u coded; _Iyear_20</pre>		
Instrumental var	iables 2SLS regressio	n	Number of obs Wald chi2( <b>15</b> )	= =	24 21.09
			Prob > chi2	=	0.1340
			R-squared	=	0.8858
			Root MSE	=	.06997

(Std. err. adjusted for 12 clusters in state\_num)

	1					
		Robust				
log_fav	Coefficient	std. err.	Z	P> z	[95% conf.	interval]
postlogcons	002002	.1014351	-0.02	0.984	2008111	.1968071
log_gdpgrowth	.0576292	.0700019	0.82	0.410	0795719	.1948303
log_jobsprop	3.932894	1.618139	2.43	0.015	.7613998	7.104389
_Istate_num_2	-4.598134	1.830647	-2.51	0.012	-8.186137	-1.010131
_Istate_num_3	-1.948162	.7850521	-2.48	0.013	-3.486836	4094885
_Istate_num_4	5.946979	2.341485	2.54	0.011	1.357752	10.53621
_Istate_num_5	-1.771173	.7414689	-2.39	0.017	-3.224425	3179206
_Istate_num_6	0708194	.0880305	-0.80	0.421	2433561	.1017172
_Istate_num_7	2.776222	1.170254	2.37	0.018	.4825664	5.069877
_Istate_num_8	5.183577	2.233417	2.32	0.020	.8061591	9.560995
_Istate_num_9	-2.00675	.7580915	-2.65	0.008	-3.492583	5209183
_Istate_num_10	-2.829941	1.179243	-2.40	0.016	-5.141215	5186669
_Istate_num_11	-1.516505	.5505926	-2.75	0.006	-2.595646	4373631
_Istate_num_12	2144288	.0842717	-2.54	0.011	3795983	0492594
Iyear2018	1928766	1.396511	-0.14	0.890	-2.929988	2.544235
cons	19.73654	6.308977	3.13	0.002	7.371169	32.10191

Endogenous: postlogcons Exogenous: log\_gdpgrowth log\_jobsprop \_Istate\_num\_2 \_Istate\_num\_3 \_Istate\_num\_4 \_Istate\_num\_5 \_Istate\_num\_6 \_Istate\_num\_7 \_Istate\_num\_8 \_Istate\_num\_9 \_Istate\_num\_10 \_Istate\_num\_11 \_Istate\_num\_12 \_Iyear\_2018 postlogchinaim Second-stage regression (excluding time fixed effects) Stata-generated regression table: i.state\_num \_\_Istate\_num\_1-12 (naturally coded; \_Istate\_num\_1 omitted)

Instrumental variables 2SLS regression

Number of obs	=	24
Wald chi2( <b>14</b> )	=	10.84
Prob > chi2	=	0.6984
R-squared	=	0.8659
Root MSE	=	.07581

		Robust				
log_fav	Coefficient	std. err.	z	P> z	[95% conf.	interval]
log_total_cons	-2.219143	.8324309	-2.67	0.008	-3.850678	5876087
log_gdpgrowth	.0592251	.0515051	1.15	0.250	041723	.1601732
log_jobsprop	4.260565	1.368787	3.11	0.002	1.577792	6.943338
_Istate_num_2	-2.267417	.8846091	-2.56	0.010	-4.001219	5336155
_Istate_num_3	-1.233907	.4272377	-2.89	0.004	-2.071277	3965363
_Istate_num_4	3.138612	1.181898	2.66	0.008	.8221345	5.455089
_Istate_num_5	9298201	.3351202	-2.77	0.006	-1.586644	2729965
_Istate_num_6	1661902	.0739105	-2.25	0.025	3110521	0213283
_Istate_num_7	1.23056	.5605829	2.20	0.028	.1318371	2.329282
_Istate_num_8	2.650979	1.168528	2.27	0.023	.3607057	4.941252
_Istate_num_9	-1.353163	.4059211	-3.33	0.001	-2.148754	5575726
_Istate_num_10	-1.363911	.5517812	-2.47	0.013	-2.445383	2824402
_Istate_num_11	9257975	.2703725	-3.42	0.001	-1.455718	3958771
_Istate_num_12	4741133	.1073736	-4.42	0.000	6845618	2636649
_cons	51.73757	16.43647	3.15	0.002	19.52269	83.95245

(Std. err. adjusted for 12 clusters in state\_num)

Endogenous: log\_total\_cons Exogenous: log\_gdpgrowth log\_jobsprop \_Istate\_num\_2 \_Istate\_num\_3 \_Istate\_num\_4 \_Istate\_num\_5 \_Istate\_num\_6 \_Istate\_num\_7 \_Istate\_num\_8 \_Istate\_num\_9 \_Istate\_num\_10 \_Istate\_num\_11 \_Istate\_num\_12 log\_chinaimports

#### Appendix 4.

**4.1** 

Stata code to generate graph

## twoway lfit log\_fav year

#### 4.2

import matplotlib.pyplot as plt
import numpy as np

# Number of firms (n)
n = np.linspace(1, 20, 100)

# Plotting the PP Curve
# Let c = 2, b = 0.1
Average\_P = 1 / (n \* 0.1) + 2

# Plotting the CC Curve
# Let c = 2, F = 10, S = 20
Average\_C = 2 + (10 \* n) / 20

# Plotting the CC Curve with an added tariff
# Let t = 0.25
CC\_and\_t = 2 + (10 \* n) / 20 + 0.5

# Create the plot
plt.figure(figsize=(10, 6))

# Plot the PP curve
plt.plot(n, Average\_P, label='PP Curve')

# PLot the CC curve
plt.plot(n, Average\_C, label='CC Curve')

# Plot the new steeper CC curve
plt.plot(n, CC\_and\_t, label='CC Curve with Tariff')

# Add LabeLs and titLe
plt.xlabel('Number of Firms')
plt.ylabel('Average Price / Cost')
plt.title('PP and CC Curves under the New Trade Model')
plt.lgend()
plt.grid(True)

# Hide y and x axis numbers
plt.xticks([])
plt.yticks([])

# Display the plot
plt.show()

#### Appendix 5.

#### Appendix 6.

For further research, we recommend studies on the effects of the US-China Trade war on other countries and the international shift of power. The US and China are both in the process of decoupling from each other; this has resulted in developing countries such as Vietnam receiving large inflows of foreign investment and trade from the US with China. The trade war has also sped up China's agenda of expanding its influence through the Belt and Road Initiative. International

organizations have lost significant amounts of power due to the war; for example, the 'Most Favored Nation' has been violated many times by both countries, with little punishment for either country exercising their economic power<sup>5</sup>. This reduces the WTO's power of precedent, and potentially undoes decades of trade talks in reducing trade barriers.

Economic power – in the context of our analysis, the capacity of a country to affect another country's economic outcomes. For example, the ability of China to change macroeconomic outcomes of the USA using tariffs.

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<sup>&</sup>lt;sup>5</sup> Economic power – in the context of our analysis, the capacity of a country to affect another country's economic outcomes. For example, the ability of China to change the macroeconomic outcomes of the USA using tariffs.

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