



# WHY THE *DEPARTMENT* OF MANAGEMENT?

## 01

### MULTI-DISCIPLINARY

*Management* draws upon various disciplines, and combines them to provide holistic and sustainable solutions



## 02

### BUSINESSES INFLUENCE SOCIETY



Business-led initiatives influence social norms, and the management of businesses in a socially responsible way addresses issues from capitalism

## RESEARCH APPROACHES

### Human-Centric



Research about the management of our well-being and mortality

*The Role of Contradictions and Norms in the Design and Use of Telemedicine: Healthcare Professionals' Perspective*

by Dr. Ela Klecun and Pascal Schwalb

*Improving public health messaging to reduce tobacco use in the EU*  
by Dr. Amitav Chakravarti

**3** GOOD HEALTH AND WELL-BEING



### Task-Centric

Research about the management of economic prosperity and stability

*The mismanaged soul, existential labor and the erosion of meaningful work*

by Dr Emma Soane, Katherine Bailey, Adrian Madden, Kerstin Alfes, and Amanda Shantz

**8** DECENT WORK AND ECONOMIC GROWTH



*'We can't compete on human rights', creating market-protected spaces to institutionalize the emerging logic of responsible management*  
by Dr. Professor Sarah Ashwin, Elke Schüßler, and Nora Lohmeyer