

Case Study 3: New Generation Behavioural Science and the Felix Foundation

In this simulation students worked in small groups. Each group included the same roles (two research analysts, a policy analyst and stakeholder liaison). The job descriptions below provided the students with an overview of the role they would play.

Job Description

Stakeholder Liaison

Next Generation Behavioural Science is recruiting Stakeholder Liaisons, who will be embedded within teams of research and policy experts, to lead on the preparation of project reports, tenders and presentations and ensure deliverables are context relevant. The Stakeholder Liaison will be responsible for drafting reports and presentations for client projects and tenders, including policy recommendations, based on findings/advice from research and policy analysts. In addition, Stakeholder Liaisons will be expected to act as Meeting Chair for team meetings, act as the liaison between clients and assigned NGBS team, and identify suitable dissemination strategies.

Skill and Experience

Candidates should demonstrate:

- The ability to write, present and disseminate context-relevant reports and tenders
- The ability to manage a team and liaise between clients and team experts to ensure deadlines are met
- The ability to work collaboratively with research and policy analysts to produce high-quality deliverables
- Good knowledge of dissemination strategies suitable for client projects and tenders
- Excellent communication and presentation skills, using non-technical language

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Job Description

Policy Analyst

Next Generation Behavioural Science is recruiting Policy Analysts to provide expert insights on policy bearing on client projects and invitations to tender. Embedded within a team of research analysts and stakeholder liaisons, Policy Analysts will be responsible for researching policy contexts, relevant legislation and potential ethical issues and communicating findings to team members. Policy Analysts will also contribute to devising policy recommendations to be included in written reports and presentations.

Skills and Experience

Candidates should demonstrate:

- Good knowledge and/or intuitive understanding of policy
- The ability to research, in depth, policy contexts and relevant legislation
- A good understanding of and the ability to identify potential ethical issues
- The ability to work collaboratively in delivery, policy and academic fields
- Excellent communication skills

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Job Description

Research Analyst

Next Generation Behavioural Science is recruiting Research Analysts to offer behavioural insights expertise for clients and invitations to tender. Embedded within a team of policy analysts and stakeholder liaisons, Research Analysts will be responsible for searching, summarising and drafting relevant literature from psychological and behavioural science. If necessary, Research Analysts will also be required to propose with strong justification, appropriate research designs, methodologies and statistical analyses. This role requires a broad and deep knowledge of how to mine relevant behavioural research for actionable insights. It involves presenting research internally (and potentially to clients) and ensuring a strong narrative in written reports and presentations for clients to easily understand NGBS insights.

Skills and Experience

Candidates should demonstrate:

- The ability to synthesise and summarise academic literature for internal teams and clients
- Knowledge of mining psychological and behavioural science for actionable insights for client policy and practice
- Good knowledge of research design and an intuitive understanding of statistics to measure impact
- The ability to work collaboratively in delivery, policy and academic fields
- Excellent communication and storytelling skills

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