



FREEDOM *to* **RIDE**



What we'll cover:

- What is Cyclescheme
- What's new
- Additional Benefits
- Where you can get a bike
- What you can save
- What happens at the end
- How to apply





Cyclescheme:

A salary sacrifice scheme which lets you...



Get a brand-new bike:

Shop bikes and accessories in over 2,000 stores nationwide.



Save money:

You get your cycle gear tax-free; saving 25 - 39% on the cost.



Spread the cost:

Interest-free over 12 months.



The bike has been brilliant. It has allowed me to get much needed exercise and freedom from the stress of present life.

Matthew



Easy to use scheme. Saved me a lot of money on a new bike and all the equipment to keep me safe whilst cycling. Would highly recommend. Have been cycling every week since getting the bike.

Karen

I have wanted an electric bike for a while, and I needed to get fit. The type I wanted was more than I could afford. However, with the Cycle to Work Scheme, the saving, and interest free payments, makes it affordable and doable.

Diane



So, what's new?

- Cyclescheme is no longer capped at £1,000
- Your employer has selected: £10,000
- You can save money and spread the cost on the total value of any Cyclescheme package.
- Save on the exact bike, components and accessories you need to cycle to work.
- Now available: e-bikes, cargo bikes and adaptive bikes.
- No topping up allowed.





Additional Benefits:

- Free 6-week service
- Bikmo cycle insurance
- Easy enrolment with Bike Register
- Discounted British Cycling Membership
- Love to Ride community allows access features, rewards and prizes
- Cyclescheme monthly newsletter access to competitions and giveaways





Always in stock

- **Exclusive Brands:** Whyte, Isla Bikes, BMC
- **Work directly with brands:** Early access to stock
- **New retailers added weekly:** Av 4 per week
- **Over 2000 retailers:** Local stores - biggest names
- **Instore & online:** Online store finder
- **Retail Team:** Dedicated team will help find bikes





New Brands

- More choice than ever before!
- We have recently welcomed on board some new online partners
- Simply checkout online!
- Direct to door and click & collect
- Coming soon...Planet X and BMC

RALEIGH



LAPIERRE

HAIBIKE

Buy direct



cyclescheme

EXAMPLE PACKAGE

**FREEDOM
to
RIDE**

**eBike
£3,200**

PLUS

**Lock
25%**

**Lights
25%**

**Helmet
25%**

**RRP
£3,338**

**OUR PRICE
BASIC RATE
£2,503
A SAVING OF £835**

**OUR PRICE
HIGHER RATE
£2,169
A SAVING OF £1169**

Example Saving

A salary sacrifice scheme which lets you...

Get a brand-new bike:

Shop bikes and accessories in over 2,000 stores nationwide.

Save money:

25 - 39% on the cost. *

Spread the cost:

Interest-free over 12* months.

**Employer dependent*





How it works:



Step 1: Work out your budget.



Step 2: Request your certificate via
cyclescheme.co.uk/d820d



Step 3: Redeem certificate & get your gear!



Round up:

- **Hire Period:** 12 Months
- **Repayment Period:** 12 Months
- **Savings:** 25 - 39%
- **Scheme Limit:** your employer has selected £10,000
- **Applications:** cyclescheme.co.uk/d820d
- **What happens at the end:** 'Own it Later' options





FAQs

- **Can I get 2 bikes?**
 - Yes! However both must be for your use, not family or children.
- **Can I use 2 stores?**
 - No, the certificate redeems in full in one transaction from one store.
- **Can I top up?**
 - No, this is not permissible under HMRC guidelines.
- **Do I have to ride my bike every day?**
 - At least 50% of the bike and/or accessories use should be for work purposes.



Q&A



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Top tips for new & returning
Cyclists!



Route Planning:

- **Buddy up!:** Ride with a regular cyclist to show you the short cuts!
- **Split your Journey**
- **Consider traffic free:**
 - Cycle Paths, towpaths, Green lanes
- **Map your route:**
 - Komoot
 - Strava
 - Sustrans
 - Cycling UK Journey Planner



Strava



komoot



Consider Equipment



- Breathable fabrics, Layer up!
 - Cycle specific clothing has a specific fit
 - Pannier bags
 - Mudguards
 - E-bikes – dress for the destination!
 - Visit the Cyclescheme blog!
- www.cyclescheme.co.uk/blog
- www.cyclescheme.co.uk/community/round-ups/round-up-jackets



Plan your day:

- Check your bike over the night before & Charge lights and cycle computers
- Leave early & beat the traffic, enjoy consistent cycling times
- Have breakfast at the office
- Know where the bike storage is
- Make use of a locker
- Don't plan a meeting first thing
- Enjoy whizzing past stationary traffic especially on match day!





Useful links

- **Road.cc**
 - Easy to understand bike reviews.
- **Bikeability**
 - For help getting back in the saddle, government organised cycle training for all.
- **Love2 ride**
 - Record your rides, encourage others to jump in the saddle, complete a virtual ride, set goals and oh so much more...

road.cc
pedal powered



The
Bikeability
Trust





London: A Cycling City!

- www.cyclescheme.co.uk/retailers/london
- London Cycleways 450kms!
- Journey planning
- [London CycleStreets](http://www.London.cyclestreets.net): www.London.cyclestreets.net
- Transport for London active travel
- [Routes and maps - Transport for London \(tfl.gov.uk\)](http://Routes.and.maps-Transport.for.London.tfl.gov.uk)
- Cycling UK guide to London cycling
- <https://www.cyclinguk.org/cycle/cycling-london>
- Herne Hill velodrome: track, mtb, learning to Cycle
- [Herne Hill Velodrome](http://Herne.Hill.Velodrome)

