



COFFEE CUPS

Some context

Takeaway coffee has become a staple of modern urban life. **8 million** disposable cups are used in the UK **every day**. Only **4%** of these get recycled.¹

Disposable coffee cups are made of paper, but they have a plastic lining on the inside which makes them waterproof and difficult to recycle.



Did you know?

- At LSE you pay **35p** more for each hot drink that you purchase in a disposable cup as opposed to a reusable one.
- There is **enough plastic in 20** disposable cups and lids to make one KeepCup.²

What is LSE doing



- **Reuse** is our priority! LSE's catering outlets incentivise students and staff to bring their own cups. **40%** of all drinks sold in 2018/19 were consumed in reusable cups, preventing the disposal of 108,589 cups during that period. Our goal is to increase the reuse rate to 60% by the end of 2020/21.
- Branded LSE **KeepCups** are offered at 50% of their retail price at all LSE Catering outlets. You also get a free drink when you buy a KeepCup.
- Separate **coffee cup recycling bins** on campus were introduced at the start of 2020. The orange bins are located at every café on campus.

What you can do

1. Get in the habit of **bringing your reusable cup** with you everywhere you go. [Hubbub](#) has some great tips on how to achieve that. If you do not have one, you can purchase a KeepCup at any [LSE Catering](#) outlet.
2. Cafes on campus are unable to rinse your cup due to health and safety regulations. Make sure to **wash it before you get to the till** if you need to.
3. If you ever end up with a disposable cup in hand, **recycle it in one of the orange bins**. You will find that there is a compartment for liquids, one for lids and one for the cups themselves.
4. If you are too far from any LSE café where the coffee cup bins are located, **use the Mixed Recycling bins** for your coffee cup and lid. Make sure to pour any liquids in the sink first.

