DIGITAL SMART

Make the most of digital solutions to support creating a #SustainableLSE

Ways of working

Keep it on the screen

Working and collaborating on digital documents by default, reducing the need to print.

Collaborate online

Attending and organising meetings and events online rather than travelling.

Electronic devices
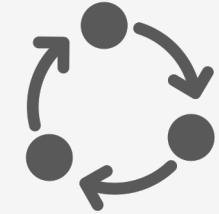
Rationalise

Reducing the need for multiple physical devices (eg desktop printers).

Think before you buy

Replacing e-devices on a demonstrated need basis (eg mobile phones).
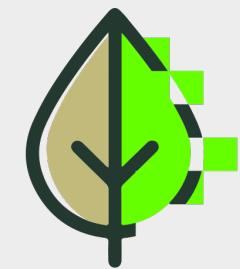
DIGITAL SMART

Benefits of Digital Smart

Sustainable
Reduce our use of resources and impact on the environment

Cost savings
Put our resources to better use

Collaborative
Help foster peers collaboration within LSE and beyond

Time saving
Instant and up-to-date information

Reduce our environmental impacts for:

Printing
- 12 million pages
- ~1,200 trees
- ~ 546 tonnes CO2

Travel
- 3,344 tonnes CO2e
- 168 UK domestic flights

E-waste
- 18.41 tonnes of e-waste sent to recycling/reuse

2018/19 figures

Communications aspects

- Key focus in 2021/2022 Green Impact (our schoolwide sustainability engagement programme)

- Departmental printing and business travel dashboard being developed

- **How can the campaign link to FWOW and Return to Campus comms?**

- **Potential seniors sponsors / role models to promote?**

Points of discussion

- Comments and feedback

- How can we create right incentives and policy environment to support?

- Does group support a policy proposal to phase out desktop printers as part of internal moves (eg Marshall, FWOW PSS hubs)?