

Green Impact Report

London School of Economics

2020-21

nus
greenimpact /



STUDENTS
ORGANISING FOR
SUSTAINABILITY
UNITED KINGDOM

Thank you so much for everything you've put into Green Impact this year. We're really proud of what the programme's achieved, and hope that you are too.

This document confirms your achievements this year, lets you know about the combined impact of teams across the organisation, and updates you on what's going on with Green Impact internationally.

GREEN IMPACT IS A CHANGE AND ENGAGEMENT PROGRAMME



Green Impact helps people understand sustainability and social responsibility, shows them what they can do to make a difference, and supports them in achieving these actions.

It has been developed using social change theory and our expertise to produce a model that works year-after-year. It covers the whole sustainability agenda and is based on the themes of continual improvement, collaboration and meaningful change to establish new social norms and inspire people with the skills and passion needed to make a difference.

YOU'RE PART OF A MOVEMENT



STUDENTS GAIN INVALUABLE SKILLS AND EXPERIENCE IN LEADING FOR A SUSTAINABLE WORLD



Auditors feel their experience will have a positive impact on their employability



Auditors feel a sense of being part of something



4,680

students have been trained as auditors and project assistants

*Figures from our Green Impact student evaluation survey

PARTICIPANTS ARE EMPOWERED TO DO MORE

Since 2007, we have seen great impacts as a result of the programme

4,594

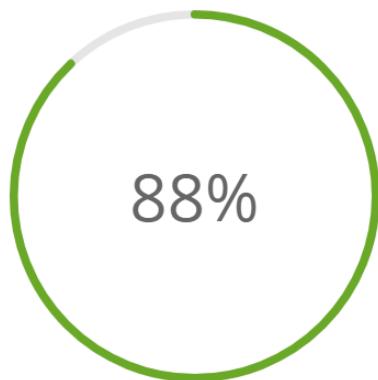
Teams have taken part

37,522

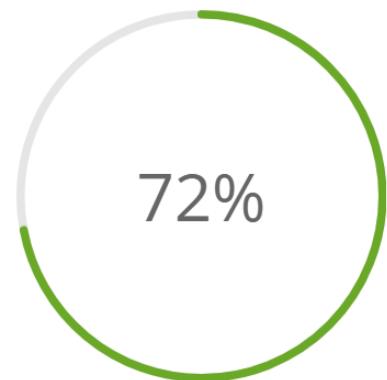
People have lead Green impact teams

158,955

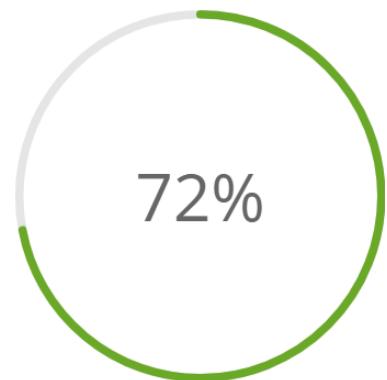
People have been reached through Green Impact campaigns



feel good about themselves as a result of taking part in Green Impact



more likely to encourage others in the sustainability agenda



know more about how to use their knowledge to make changes to their daily life

OUR IMPACT 2020

Last year nationally, Green Impact has:



Been used by **377** organisations ranging from students' unions to NHS Trusts

Engaged **29,980** people in sustainability and social justice issues

Provided **853** students with training and development opportunities

Been made up of **828** teams

Seen **28,531** actions completed, 15,825 as a direct result of the programme

GREEN IMPACT AT LSE

2020-21

LSE have the longest running Green Impact programme in the world.

YOUR ENGAGEMENT AT LSE IN 2020-21:



18 teams completed actions and received awards



Engaged 400 colleagues



Been led by 55 team members - your average team size is 4



Put 859 actions into place, 774 as a direct result of Green Impact



Provided 14 students with training and development opportunities in their roles as auditors

This year the programme was mapped against the Strategic Plan.

Despite being in its 12th year, the programme still engaged new participants and provided a new challenge for existing teams.

YOUR IMPACT



Saved an estimated
35,571 kgCO₂



Saved an estimated
£14,175



Every team is at a different starting point before they start Green Impact and every team implements actions in a different way. Therefore it's challenging to know exactly what the collective impact of the actions are.

Instead, we can make simple calculations to estimate the impact that combined actions may have had on both carbon reductions and financial savings.

We look at how many teams have implemented certain actions, and use calculations based on the Carbon Trust's Empower tool.

We have looked at 7 criteria within the different sections of the toolkit and what this does show is that across the whole organisation, and the whole toolkit, Green Impact is creating some pretty significant changes, not just at a team level but to carbon emissions and financial cost.

YOUR AWARDS



Achieved 3 bronze awards



Achieved 2 silver awards



Achieved 7 gold awards



Achieved 6 platinum awards

We had an impressive range of staff from different parts of the School taking part this year, including teams in our catering outlets, halls of residences, offices and academic departments.

Some were just beginning their sustainability journey, whilst others are leading the way, innovating how sustainability can be put into practice. We supported them to gain, silver, gold, platinum and special awards.

As this has been a difficult year for many of the Green Impact teams, we were impressed by the teams who submitted for an award and all of the effort they had put in over the year.



Flashback of Green Impact at LSE 2020-21



8 teams completed a project on an area of their interest.

10 teams organised a virtual sustainable lunch.



10 teams supported a local charity or community organisation.

11 teams checked how ethical their banks were and considered changing.

66% of teams organised a 'Lighting Switch Off' campaign.

10 teams have submitted content for the Green Flash newsletter.



STUDENT AUDITOR FEEDBACK



“It definitely enriched my understanding of sustainability, especially the social aspect.”

“The Green Impact team has had a truly inspiring year. The breadth and depth of their efforts in advocating for sustainable practices have been realised through their impact amongst their colleagues, let alone their contributions to their local communities”

“The audit helped me understand the real challenges faced by the team at the ground level. The determination to continue improving sustainability is definitely optimistic!”

“It's great to see the team so engaged and enjoying Green Impact activities! We're excited to see the impact that the team's sustainability focused curriculum will have on students in the coming academic year”

TEAM FEEDBACK



The main benefits of taking part in Green Impact are “working with colleagues, learning new things, engaging in a project that matters to the world.”

“As we had two new staff members join just before Green Impact started, this was a way for everyone to get to know each other in a way that wasn't just about work”

“The whole team now regularly donates to food banks, and we've all taken something away and made changes from what we've learned through the programme”

“I am using what I have learned through taking part in Green Impact to put sustainability into our department's 2025 strategy, and hope to find ways to more strongly encourage people to be sustainability-minded”

CONGRATULATIONS TO ALL YOUR TEAMS
ACROSS LSE!

YOU ARE MAKING A REAL IMPACT

#GreenImpact

<http://greenimpact.nus.org.uk/>

Emma.lewins@sos-uk.org