

# LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE GREEN IMPACT 2021-22

## PROGRAMME IMPACT REPORT



#SustainableLSE



STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM

## GREEN IMPACT IS A CHANGE AND ENGAGEMENT PROGRAMME

Green Impact helps people understand sustainability and social responsibility, shows them what they can do to make a difference, and **supports them in achieving these actions.**

It has been developed over the years, using **social change theory** and SOS-UK expertise to produce a model that works in all environments and workplaces year-after-year. It covers the **whole sustainability spectrum** and is based on the themes of **continual improvement, collaboration and meaningful change** to establish **new social norms** and inspire people with the skills and passion needed to make a difference.



## GREEN IMPACT TEAM MEMBERS ARE PART OF A GLOBAL COMMUNITY



1,545

*Organisations have used the Green Impact model*

6,746

*Teams have formed across departments*

531,222

*Positive sustainability actions and projects  
have been completed*



## WE'RE DELIGHTED THAT OVER THE YEARS:

**84%** of participants find the programme either excellent or good;

**83%** of people said that after being involved with Green Impact they know more about how to use their knowledge to make changes to their daily life;

**72%** of people said that after being involved with Green Impact they're also more likely to encourage others in the sustainability agenda too;

**88%** of participants agreed or strongly agreed that they felt good about themselves as a result of taking part in Green Impact.

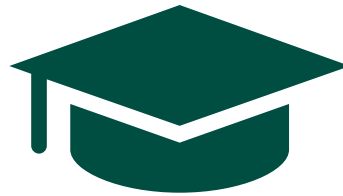
## THE NATIONAL IMPACT IN 2021-22



Been used by **455** organisations ranging from students' unions to NHS Trusts



Been made up of **1,003** teams led by **3,249** people



Provided **740** students with training and development opportunities



Engaged **59,126** people in sustainability and social justice issues



Seen **25,547** actions and projects completed, **17,144** as a direct result of the programme

[Find out more about Green Impact nationally and internationally here.](#)



Green Impact offered teams 42 sustainability actions and a projects section in a online, interactive toolkit. The toolkit included themes such as Energy, Waste, Travel, Events, Communication, Procurement and Biodiversity...

The screenshot shows the Green Impact website homepage. At the top, there is a navigation bar with the LSE logo and links for 'About', 'Help', and 'Contact'. Below the navigation bar, the 'green impact' logo is prominently displayed. On the left side, there is a vertical menu with buttons for 'Intro', 'Bronze', 'Silver', 'Gold', 'Platinum', and 'Submit'. The main content area features a 'Welcome to Green Impact!' heading, followed by a welcome message and a paragraph about the sustainability team's 'Digital Smart campaign'. A green button labeled 'Visit the Green Impact website for more information on the wider scheme' is positioned below the text. At the bottom, there is a note about contacting the Green Impact Programme Manager for a registration code. On the right side, there are buttons for 'Login', 'Register', and 'Lost Password'. Below these buttons, there is a section for 'Tweets by @SustainableLSE' featuring two tweets from the LSE Psychological & Behavioural Science department.

The screenshot shows the 'B001 - Raising awareness' audit criteria page. The page has a dark blue header with tabs for 'B001', 'Criteria', 'Further Information', 'How you will be audited', 'Comments/Evidence', and 'Total Points'. The 'Criteria' tab is selected, showing the title 'B001 - Raising awareness' and the question: 'Invite additional staff members and/or students to join your Green Impact team and answer the following question: How many staff and student members does your team's audience have?'. On the right side, there is a vertical progress bar with three segments: 'Not Done' (white), 'N/A' (green), and 'Done' (green). The 'Total Points' tab shows a score of '1'.

# ENGAGEMENT AT LSE IN 2021-22:

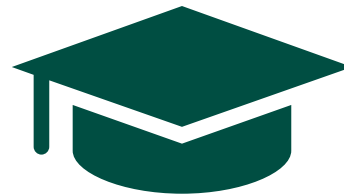
2021-22 was the 13<sup>th</sup> year of Green Impact at LSE and is the longest running Green Impact programme in the world.



**19** teams completed actions and **17** received awards



Been led by **75** team members



Provided **13** students with learning opportunities as auditors



Engaged **500** colleagues



Put **468** actions into place. **4** projects awarded.

TEAMS HAVE HELPED TO ACHIEVE...



An estimated potential saving of **£12,515** and **40,827 kgCO2e** through an analysis of 4 toolkit criteria.



## Green Impact Team Actions 2021-2022

Carr Saunders Halls ran a walking competition and displayed their progress via a wall chart.

Department of Government are creating a vegan cookbook to promote more sustainable ways of cooking.

High Holborn ran a 'swap' initiative where students leave unwanted items of clothing and pick up another item that has been left.



Butler's Wharf created and put up additional posters as reminders, reducing use of lights and printers.

Bankside House have been measuring plate and kitchen food waste in a visible way to engage students.

HR shared articles about 'green' pensions and have good managerial support of the programme.

Finance Division have organised foodbank collections and donations.



The Estates Division promoted and encouraged the use of the Ecosia search engine.

Fourth Floor Resteraunt donate leftover food to LSE FoodCycle and use the Too Good To Go App.



Passfield gained funding to develop the garden area with students to increase biodiversity.

LSE Events have shifted and kept more events to be delivered online.

Careers Introduced lunches, where staff bring in leftovers, to encourage sustainable use of food.

LSE library are beginning to digitalise the libraries archives and have volunteering for local charities.



Green Methods went on a group visit to check out the LSE bees and have taking biodiversity actions.

The Marshall Institute have been creating engaging newsletters, covering a great breadth of sustainability topics.



Rosebery Halls have been encouraging the use of reusable take-away containers for students.

“We really enjoyed this year's green impact toolkit! It was a great way to help the School sustainability goals and the environment, while also building better connections with colleagues.”

*Green Impact team member, 2021-22*

“Clear, efficient training made the whole process enjoyable and satisfying. It was also a fantastic opportunity for seeing how departments within LSE are finding creative ways to support and encourage sustainability.”

*LSE student auditor, 2022*

## AWARD WINNERS

NUS Green Impact

### BRONZE AWARD

*Delivered by Students Organising for Sustainability - UK*

**Department of Geography &  
Environment**

NUS Green Impact

### SILVER AWARD

*Delivered by Students Organising for Sustainability - UK*

**Butler's Wharf Residence  
LSE Events  
Rosebery Hall**

NUS Green Impact

### GOLD AWARD

*Delivered by Students Organising for Sustainability - UK*

**Bankside House Residence  
Carr Saunders Hall  
Department of Government  
Finance Division  
Green Methods  
High Holborn Residence  
Human Resources  
Passfield Hall**

NUS Green Impact

### PLATINUM AWARD

*Delivered by Students Organising for Sustainability - UK*

**Estates Division  
Fourth Floor Restaurant, Old  
Building  
LSE Library  
LSE Careers  
The Marshall Institute**

## SPECIAL AWARD WINNERS

nus

green impact

Each local special award winner will be entered into the national and international Green Impact Awards.

### Sustainability Hero

#### **Social Policy Green Team Student Reps**

They have been champions in raising awareness of sustainability issues, from organising events and think-tanks on climate change themes and promoting sustainable action amongst students.

### Sustainability Hero

#### **Dene Donkin (Estates)**

for consistently thinking sustainability and bringing new ideas to the table. In this case, repurposing old materials to create exam tables.

### Sustainability Hero

#### **Karen Gate (Catering)**

for her deep commitment to embedding sustainability across the catering department and bringing others on the journey with her.

### Sustainability Hero

#### **Josana Kurti (Bankside)**

for going above and beyond to bring sustainability ideas to the team and encouraging collaboration between halls on improving sustainability.

### Sustainability Hero

#### **Dafina Rama (LSE Library)**

for all her hard work in scanning the library hard copies and being a vital part of the move towards a paperless office.



Participants are recognised through Green Impact



All student auditors receive a **digital badge** to showcase their personal and professional development and award-winning teams receive a recycled **slate award**.



“

Kate Veck, Sustainability Communications and Engagement Officer, said the following: “It’s been heartening to see so many teams at LSE get involved with Green Impact this year. What I love about the programme is that it engages teams from across the School, many of whom might not otherwise actively be incorporating sustainability as part of their role, and allows teams to feel like they are doing something meaningful and collaborative to contribute towards positive change. I’m excited to see what we can achieve next year.”

Zoe Arnold, Project Manager at SOS-UK, said the following: “It has been great to see a number of new teams this year and returning teams progressing with their sustainability initiatives and moving up an award level. There has once again such a breadth of sustainability actions taken, covering themes of biodiversity, waste, energy, travel, wellbeing and so much more, all whilst engaging more staff and students. Everyone taking part in Green Impact are not only supporting shifts in personal behaviors but more significantly, enabling organisation-wide changes for increased positive outcomes.”

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# Thank you to all that made this year of Green Impact a success at LSE!



[www.greenimpact.nus.org.uk/](http://www.greenimpact.nus.org.uk/)

 [@sosukcharity](https://twitter.com/sosukcharity) #GreenImpact



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