



# #SustainableLSE Halls Campaign Report 2021-22



STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM

# The campaign aim

SOS-UK's multi award-winning work engages students in residences on environmental and social sustainability and introduces **life-long sustainable living habits**.

Engagement activities communicate **practical advice** to achieve quantifiable energy and water reductions, and improved recycling.

The campaign builds students' foundation of sustainability knowledge and carbon literacy, focusing on enhancing student skills and experience, mobilising students to **lead on sustainability** initiatives.



# This year your campaign has achieved...



**338** students engaged in the campaign  
(16.5% of 2,052 residents).



**15** entries in our climate quizzes.



**2** students trained as campaign volunteers.



**116** participated in our online competitions,  
masterclasses and webinars.

# How we judge the competition



The competition was based on our key engagement statistics, as a percentage of residents from each residence, as well as data from the two recycling audits and energy data.

# This year your savings are...



150 days of occupancy (Oct, Nov, Feb, March & April ) and 2,052 students in halls:\*\*



Estimated savings, 6 months occupancy (181 days) and all 2,052 residents:



\*assuming an expenditure of 15p/kWh 

\*\* Data includes; all 6 LSE owned halls. Calculated from a 2019-20 baseline.

# We train and empower student volunteers

## 2 students attended an online training workshop.

### The interactive training:

- Introduces sustainability, the climate crisis and social justice.
- Explores ways students can save energy, water and recycle and the benefits of this.
- Explains the campaign implementation, activities and impact.
- Suggests actions volunteers can take and encourages them to share their own.

### This supports students to:

- Take sustainability actions.
- Engage other students on sustainability.
- Continue with their sustainability learning.
- Lead on their on sustainability activities.

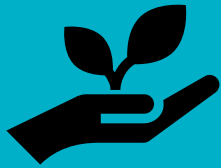


20 halls staff wardens and front of house staff were also trained to increase awareness of, and support for the campaign.

# What volunteers told us

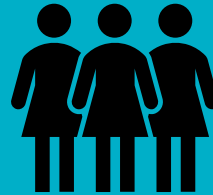
## As a result of the campaign:

87%



Know more about how everyday actions contribute to the climate crisis

75%



Understand how to drive more change on the climate crisis where they live

100%



Developed skills that will be useful in the future

# We visited halls to engage students



During the visits we engaged approximately **150** students, speaking to them about how they could get involved in the campaign and we ran small competitions (quizzes, pledges) to engage them, as well as giving them the chance to **win Ben & Jerry's** ice cream vouchers.

Stalls were run in the entrances or common rooms of High Holborn, Carr-Saunders, Butler's Wharf and Passfield.

Engagement was highly **successful in the student canteens** of Bankside and Rosebery Halls where there was high footfall and we were able to give out and leave leaflets on tables which included QR codes on.





# We ran two climate quizzes

- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- The first quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked from LSE to win chocolate for themselves.
- The second quiz rewarded 100 Ben & Jerry's vegan ice cream vouchers to the national top 2 halls of residence and one student was picked from LSE to win a voucher for themselves.



# Activities engage residents and support learning



116 participated in our online competitions, activities, masterclasses and webinars.



Students received Ben & Jerry's vegan ice cream vouchers and vouchers for online ethical stores as prizes.



# Online content supports students' learning



Students have access to **webinars** delivered by SOS-UK which cover a range of sustainability themes:

- Fast fashion and water
- Waste
- Careers in Sustainability
- Home energy, comfort and fuel poverty

All students signed up to the campaign were invited to attend SOS-UK's **Student Sustainability Summit** for free.

# We conducted two recycling audits

10 students conducted the audits and were paid the real living wage.

- All shared kitchens were audited.
- Students were left leaflets with a score and personalised constructive feedback.
- Top scorers were rewarded with Fairtrade chocolate.
- An audit report presented back scores, waste trends and key recommendations for the halls of residence.
- Findings and recommendations were shared with the *LSE Sustainable Futures Society* who included this in their [zero waste report](#).



Full details found on the Excel file - Waste Audit Analysis 2021-22.

# The top sustainable residence was rewarded



1. Butler's Wharf

Butler's Wharf won the competition!

2. Bankside

They were rewarded with free ice cream from Pan 'n' Ice.

3. Carr-Saunders

4. Rosebery

5. High Holborn

6. Passfield



# We included private renters

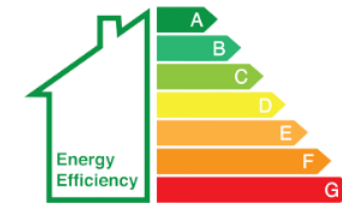
The SSO+ campaign delivers advice to support students when they leave halls and move into private rented accommodation.

Topics include energy efficiency, smart meters, thermal comfort and energy bills and providers.



## Energy performance certificate

- Every property should have an energy performance certificate (EPC)
- A is the most efficient, G is the least efficient
- All rental houses should legally be E or above
- You can view the EPC of any rental property online



# Student engagement has positive outcomes



Our research shows that as a result of the campaign:

67%

took more action to be sustainable in residences\*.

86%

will continue implementing sustainability actions.

68%

are proud their residence is taking climate action.

Results from the Student Switch Off 2021 national student survey

Campaign Report 2021-22

\* 26% believe they are already doing all they can to be sustainable.



**Thank you for your  
continued support!**

**We look forward to working with you in 2022/23.**