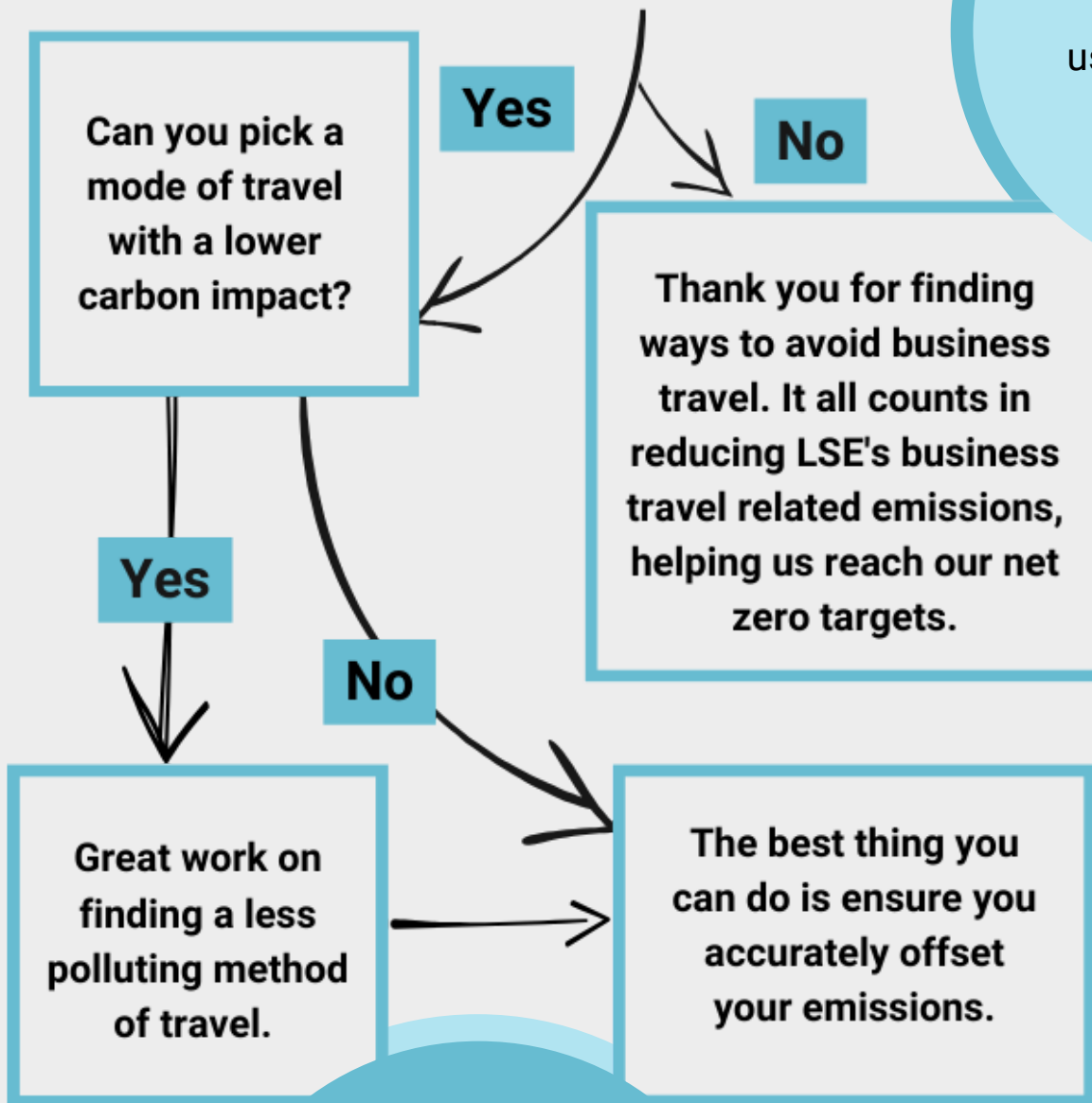# Sustainable Business Travel

Exploring the carbon impacts of travel

Do you need to travel?

Can you pick a mode of travel with a lower carbon impact?

Yes → **No**

Did you know? Flying business class long-haul uses approximately **3x more carbon than economy!**

Thank you for finding ways to avoid business travel. It all counts in reducing LSE's business travel related emissions, helping us reach our net zero targets.

Yes

No

Great work on finding a less polluting method of travel.

The best thing you can do is ensure you accurately offset your emissions.

Did you know? Taking the Eurostar from London to Paris has a **93% lower carbon footprint than flying!**

Sustainable travel checklist:

✓ I have considered the principles of being 'digital smart' and my travel is essential. For example, I am not able to collaborate/present online or send a pre-recorded keynote speech

✓ I have explored travel options and chosen the one with the lowest carbon impact

✓ Where I have decided I need to fly, I have chosen Economy over Business Class, as Economy has a lower carbon footprint

✓ I have made my trip more productive by combining reasons to travel (for example, attending a conference and visiting a close-by University for research purposes)

✓ I always record and offset my emissions, to reduce my impact and help LSE achieve its net zero targets

"Research for the World without harming it."

As a leading social sciences institution that values cultural awareness, we know that global collaboration is an important part of working at LSE, especially for academics. From speaking at conferences, to meeting with global partners for research, for networking and teaching purposes and more.

However, business travel is the third largest area of measured carbon emissions at LSE. Academic travel contributes most to this figure.

Sustainability is a strategic priority at LSE, forming part of LSE's 2030 strategy. We work hard to maintain our carbon neutral status, and work towards net zero emissions by 2050. **As travel forms a large part of our emissions, it is critical for us to work together to change how we approach business travel, ensuring sustainability is a key factor when we do need to travel.**