## LSE Generate Lent Term Programme

#### **Headline Acts**

#### Generate awards ceremony and LT launch!

Meet the winners from the latest Generate Competition and join our LT party as we kick-off our Spring programme! Meet the Generate Ambassadors, members of our advisory board, investors, judges and more!

#### **Generate Funding Competition LT**

Our bi-annual funding competition launches again on 01 January via our social media channels. There's £30k up for grabs for entrepreneurs looking to fund their startups. Apply for either our **IDEAS** or **LAUNCH-IT** stream depending on your venture stage. We'll also be offering a special policy prize for the first time!

#### **China Summit**

We welcome the innovative Chengdu government on campus to explore China-UK collaborations around innovation. We will also be making an exciting announcement to LSE students and alumni wanting to start a business or expand to China!

#### Young Funding Network

Are you the founder of a social enterprise looking for funding? YFN & Generate are collaborating to run a live crowdfunding evening for ventures! Get involved!

# From Academia to Entrepreneurship: How to transition into business

experts

Hear from LSE alumni who have successfully launched a business after (or during!) a phD what they wished they'd known when starting out, how they adjusted to the change in work, and all the highs and lows they experienced along the way!

Panel Pow-wows: hear from the

# Bon Appetiti! How to Break into the Food and Drinks Industry

Need help finding your feet within the beast that is the hospitality industry? Generate has your back. Join us for this exclusive chance to hear from successful entrepreneurs making it in food and drink.

#### What can tech learn from the oil industry?

Both the tech and oil industries have made the world smaller by connecting cities, countries and continents. Given the similarities, there's a lot the tech industry can learn from the mistakes and triumphs of the oil industry. Come along to hear what those lessons are!

#### Nicolas Colin: Fireside Chat on Family cofounder's new book 'Hedge'

We'll chat to the Co-Founder of The Family about his new literary success Hedge, which looks at creating a greater safety net for the entrepreneurial age. They'll be a chance to win your own copy, too!



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#### New Year, New Skills

#### Le Wagon Coding Course & Code First: Girls

Tech & entrepreneurship go hand in hand, so we're offering a selection of coding schools during Lent Term to enable you to develop a basic knowledge of back-end development and speak the language of a coder!

#### Impact Measurement for your Venture

We welcome Will Evison into the Generate community to explore the all-important area of impact measurement. Learn how entrepreneurs can dynamically incorporate sustainability considerations into their venture development.

#### Superman is an immigrant: Promoting Cultural Understanding for Internationals

Alum and Generate advisor Kajal offers tips and information on how entrepreneurs can better understand intercultural communication as they work grow a global business.

#### How to Succeed in the Wellness Industry

Charlie Hartwell, Partner at the Bridge Builder's collaborative who invests predominantly in the mindfulness industry, and Jane Murray, Founder of Peacebeam will be joining us to discuss the latest trends, tips on creating and scaling business in this sector and current challenges in the wellness market.

### Get-Togethers

#### **Investor Intros**

Looking for an investor but don't know here to start? Join us for special speednetworking session; 60 seconds might be all you need to find your perfect match and secure some much needed investment

#### SAP: Girls Lounge Launch

A very exciting moment for Generate as we join SAP's global pioneering new Girls Lounge initiative, creating a space on campus to cultivate the next generation of female entrepreneurs and offering them a community in which they can collaborate and connect with other innovators

#### Fika Friday with Imperial

Need a CTO or some tech advice? Join our special networking event with Imperial, where we bring together the best of the two Universities' innovative talent to help kickstart some amazing ventures!

#### Zinc Open Day

Zinc is a socially-focused tech accelerator and is a spin-out from LSE. It's current mission is to unlock opportunties for those hit by globalisation and automation. Join us for a special open day to meet the current cohort - including LSE alumni and see if you might like to work for one of the start-ups!

