
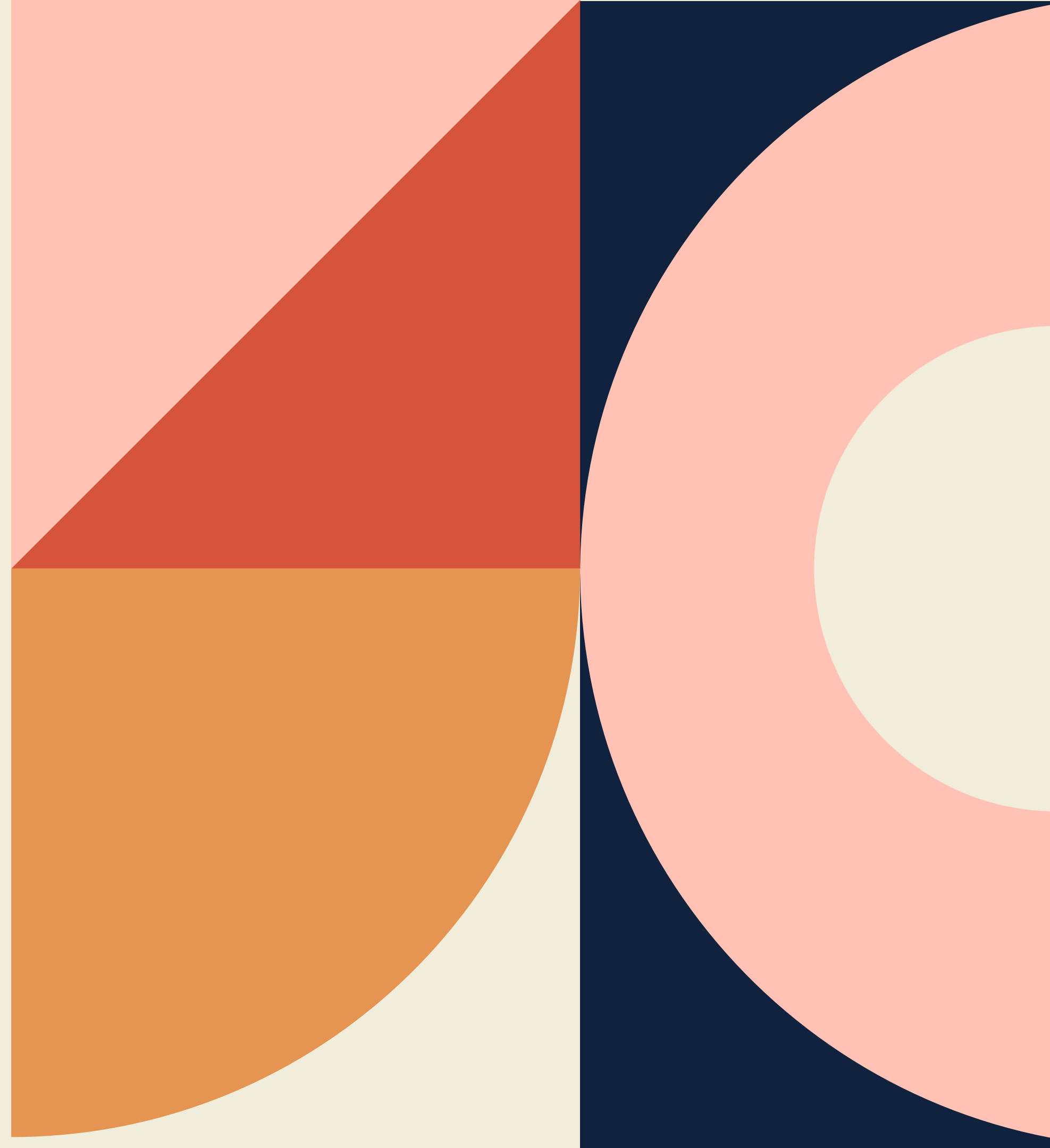




LSE Generate

Socially-Driven Entrepreneurship 

INTERNATIONAL CHAPTERS AMBASSADOR GUIDE



HOLA! BOM DIA! NEMASTE!

Welcome to LSE Generate's International Chapters. Here you will find everything that you need to know about being a local Ambassador, our eyes and ears on the ground, if you will.

We strongly believe that social entrepreneurs will be the ones to solve the world's most crucial challenges. Together with our global community, we have unrivalled access to the world leading talent, academics and social innovators. As Ambassadors, you will play a pivotal role in shaping the future of Generate's global activities.

So, what are we waiting for? Let's do this!



OUR VISION

Generate is going global. With over 70% of our alumni entrepreneurs operating in a post pandemic and post-Brexit world, beyond UK shores, we pledge to support our community, wherever they are in the world.

Generate's International Chapters proactively connects, educates and inspires our alumni to build and scale impactful business for the betterment of society.



CONNECT

We constantly interact and listen to our entrepreneurs launching businesses in every corner of the globe - from Mumabi to Manhattan, from Laos to Lisbon.

Our international Chapters leverage LSE's extensive network of alumni peers, Chapter Ambassadors, mentors, investors, advisers and partners to equip our entrepreneurs with the tools they need to develop their socially driven ideas.

EDUCATE

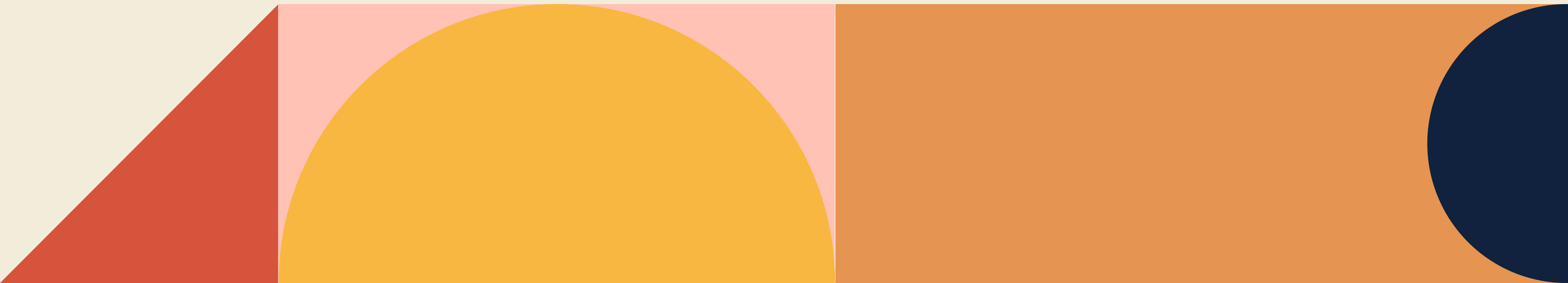
Building on Generate's award winning initiatives, we are creating and curating a programme of activities specific to the challenges faced in different geographies.

Looking to scale a fem tech business in New York? Building a green energy enterprise in Nigeria? We've got you covered.

INSPIRE

How did they do that? Hear directly from and be inspired other Founders about how to succeed and drive forward your idea.

Our welcome packs will give you everything you need to know about the entrepreneurial eco system in your area. See who you can connect with via the Generator App and during our annual International Treks.





BECOME AN AMBASSADOR

- You will play a pivotal role in shaping the future of the International Chapter in your area.
- You will be helping to establish a trusted, global community of alumni Ambassadors who are entrenched in entrepreneurial ecosystems.
- You will be linked directly with LSE and our extensive network of academics, alumni and affiliated partners.
- We will help promote your business via LSE's communication channels.
- You will be presented with opportunities to be rewarded financially for your contribution towards planning ticketed events.
- You will be a valued member of team Generate. We know your time is precious and we will respect your time boundaries.

INTERNATIONAL CHAPTERS DEFINED

What makes an International Chapter, we hear you ask. Let us tell you....

1. First and foremost, it's our Alumni entrepreneurs. An International Chapter has a significant number of alumni entrepreneurs that would benefit from Generate supported activity.
2. Location, location, location. The International Chapter is based in a geography that can demonstrate established or emerging innovation activity, especially involving social impact.
3. The International Chapter has potential partners who have expressed an interest in supporting the programme and a network of Angels or VC's that are particularly attracted to the kind of start-ups our students are building.



IT'S ALL ABOUT OPTIONS

Here at LSE Generate, we like to take a flexible approach with all of our initiatives and our International Chapters are just the same. We can create 'Satellite', 'Key' or 'Pioneering' Chapters.

Satellite

- Welcome Digipacks
- Access to the Generator app
- Appointed Ambassador
- Minimum one event per year
- Slack Channel

Key

- Welcome Digipacks
- Access to the Generator app
- Appointed Ambassadors
- Major event series
- Slack Channel
- Co-working space

Pioneering

- Welcome Digipacks
- Access to the Generator app
- Appointed Ambassador
- Major event & webinar series
- Slack Channel
- Co-working space
- Acceleration programmes



Curate & Create

Our Ambassadors are entrenched in the entrepreneurial and alumni ecosystems. They have a deep insight into the type of activities that their alumni community desire. Our International Chapter activities are curated & created by our alumni, for our alumni.



- Global alumni community
- All alumni events from the panellists to the catering
- Network of global Ambassadors



- Dedicated focus on local challenges
- Collaborating with local entrepreneurs
- Continuing to connect with LSE on a local level



- Linked to the Director's international travel programme
- Knowledge sharing
- Access to academics

YOU'RE IN GOOD COMPANY

Meet our Ambassadors



LOS ANGELES

Melissa Kiguwa, CEO of Obanj



SAO PAULO

Lars Janer & Danilo Costa, Co-Founders of Educbank



SAN FRANCISCO

Dhruv Washishth, Founder of Paradigm Shift Capital



TEL AVIV

Jennifer Schwarz, VP, Operations at TAU Ventures & Shira Gal, Founder of Shuffll

YOU'RE IN GOOD COMPANY

Meet our Ambassadors



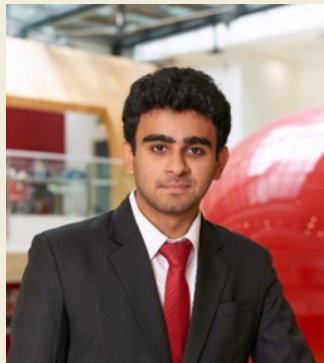
CHENGDU

Zhaolin Li, Founder & CEO of DecoFun



MEXICO & COLOMBIA

Belem Saucedo, Prosperity Fund &
Kate Carrillo, Yunus Environment Hub



MUMBAI

Abhishek Pillai, Co-Founder at Unergia & Solar Ladder



DUBAI

Saad al Rubaiaan, Managing Partner, Cylka &
Ali Amin, Apex Airspace

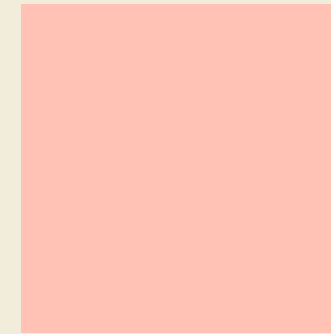
YOU'RE IN GOOD COMPANY

Meet our Ambassadors

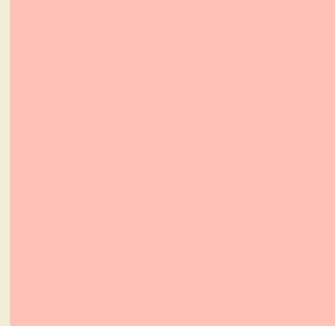


NIGERIA

Bili Sulie, Founder of Algrowthm &
Elie Bitar, Founder of Smarterise



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TBC



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