



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



LSE Public Affairs

The Public Affairs team

- Sits within the External Communications team, part of the LSE Communications Division.
- Provides institutional support for the School and promotes LSE expertise with the aim of informing political priorities and debates.
- Offers advice, training and support for **policy engagement.**



Meet the team



Greg Taylor, Head of Public Affairs

g.taylor1@lse.ac.uk



Megan Marsh, Senior Public Affairs Officer

m.marsh@lse.ac.uk



Anthony Ashurst, London Communications Co-Ordinator

a.ashurst@lse.ac.uk



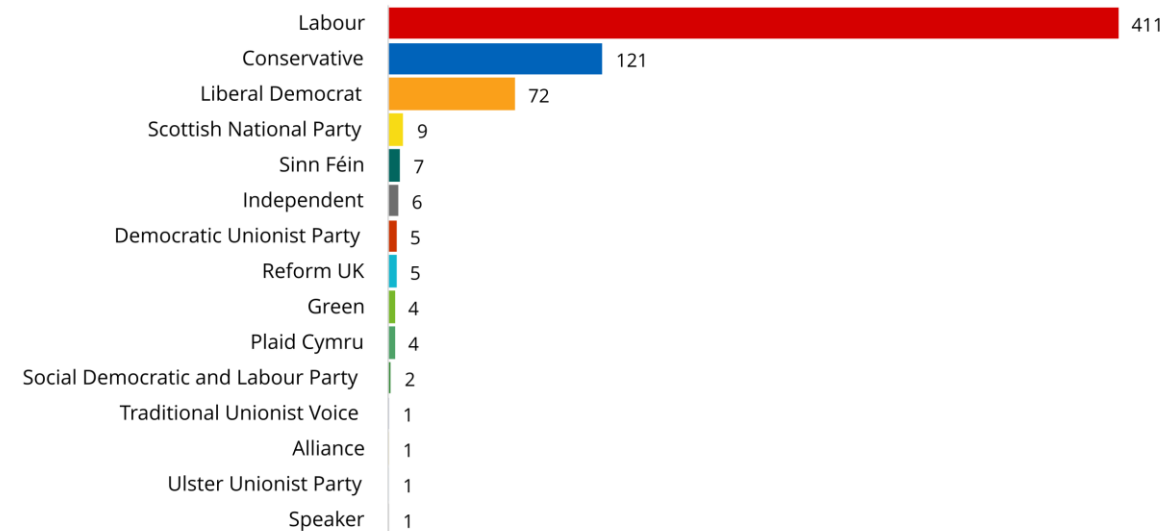
Alexandra Dixon, Public Affairs Assistant

a.dixon@lse.ac.uk

Navigating the political landscape: the 2024 General Election and the Budget on 30 Oct

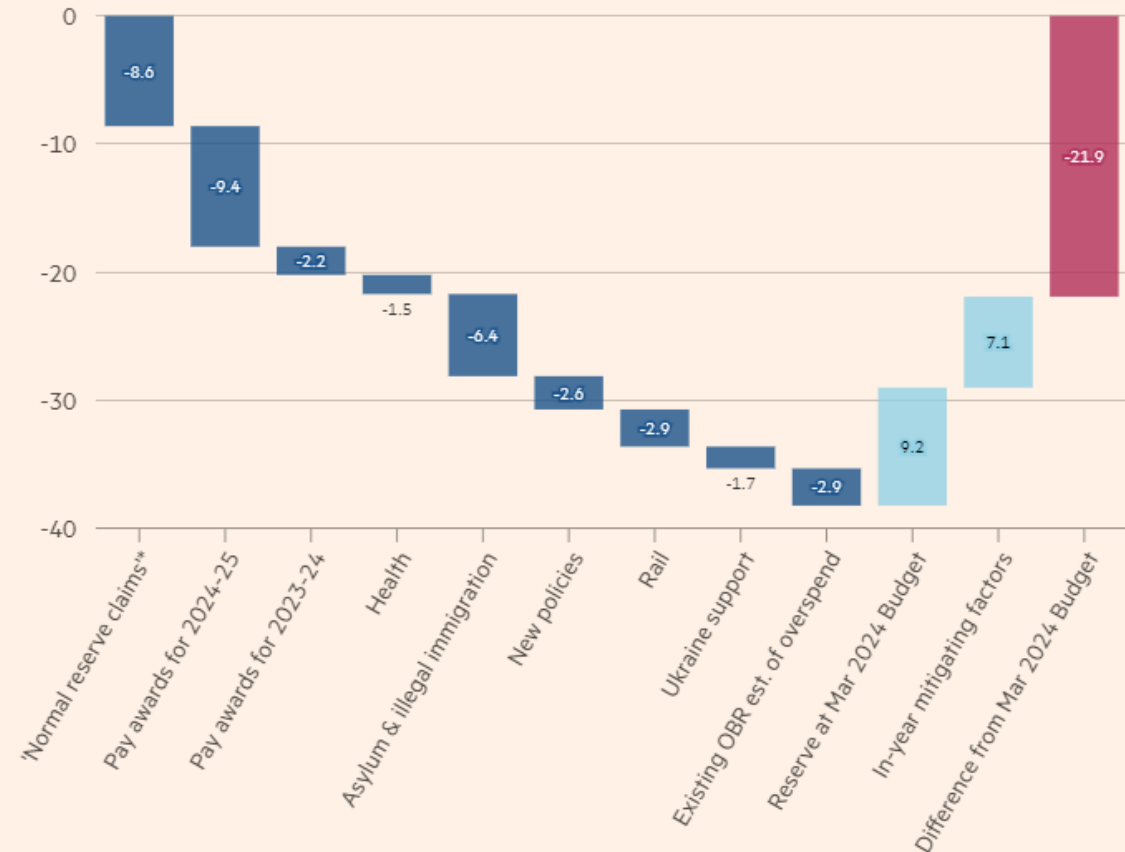
2024 general election: number of seats won by party

After all 650 seats declared



What we know about the £22bn 'black hole' in the UK public finances

Cost pressure on departments (resource departmental expenditure limits), 2024-25 (£bn)



Navigating the political landscape: Mission Driven Government

Overseen by:



Pat McFadden
MP

Chancellor of the
Duchy of Lancaster

Cabinet Office

5 MISSIONS FOR A BETTER BRITAIN



Secure the highest sustained growth in the G7

with good jobs and productivity
growth in every part of the
country making everyone, not just
a few, better off.



Make Britain a clean energy superpower

to create jobs, cut bills and boost
energy security with zero-carbon
electricity by 2030, accelerating
to net zero.



Build an NHS fit for the future

by reforming health and care
services to speed up treatment,
harnessing life sciences and
technology to reduce preventable
illness and cutting health
inequalities.



Make Britain's streets safe

by reforming the police and
justice system, to prevent crime,
tackle violence against women,
and stop criminals getting away
without punishment.



Break down the barriers to opportunity at every stage

for every child, by reforming the
childcare and education systems,
raising standards everywhere, and
preparing young people for work
and life.

Who is responsible for the 5 missions?



Sir Keir Starmer
MP
Prime Minister



Morgan McSweeney
No.10 Chief of Staff



Angela Rayner
MP
Deputy Prime Minister



Secure the highest sustained growth in the G7



Rachel Reeves
MP
HM Treasury
(HMT)



Break down the barriers to opportunity at every stage



Bridget Phillipson
MP
Department for Education
(DfE)



Make Britain a clean energy superpower



Ed Miliband
MP
Department for Energy Security and Net Zero
(DESNZ)



Build an NHS fit for the future



Wes Streeting
MP
Department for Health and Social Care
(DHSC)



Make Britain's streets safe



Yvette Cooper
MP
Home Secretary
Home Office

(includes social care)

(includes immigration)

Other major policy areas for the Government

Active bills in Parliament:

AI and Social Media

- How to effectively regulate them

Housing

- How, and where, to build more homes

Worker's Rights

- More rights from day one on the job
- End to zero-hour contracts
- More powers for regulators

Topical issues:

Foreign Affairs

- War in the Middle East
- Relations with the EU
- The rise of China; Taiwan

Defence

- Adapting to technological innovations
- Rearming on a tight budget

Education

- Funding of the Higher Education sector
- Improving quality and take up of vocational education
- Schooling post-Covid and with AI

How can you engage?

1. Consultations

The Government regularly offers opportunities for experts to feedback on existing policy and policy ideas. They are all posted [here](#).

Summary

This consultation is seeking views on our proposed approach to revising the NPPF. It also seeks views on a series of wider national planning policy reforms.

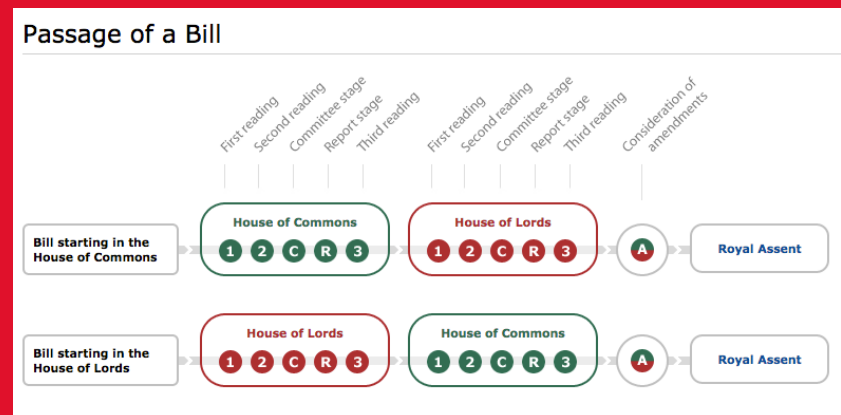
This consultation ran from
2pm on 30 July 2024 to 11:45pm on 24 September 2024

2. The legislative process

The process of passing a law offers multiple opportunities to shape legislation. This is mainly achieved through Engaging with MPs and members of the House of Lords. A full list of legislation in the process is [here](#). New legislation is announced every year in the **King's Speech**.

3. Areas of Research Interest (ARI)

Government departments regularly publish documents setting out the research questions they are focused on. These are written with academia in mind, and a comprehensive list is [here](#). The **Civil Service** more widely also has policy specialists who will always be keen to hear about new research, even if its not in an ARI.



You can influence the Government from the outside too!

MPs and Peers not in Government can join **Parliamentary Select Committees**. There is a committee to scrutinise each government department, while others are organised for specific issues or legislation.

They can also join **All-Party Parliamentary Groups (APPGs)**, although these are less powerful.



The Devolved Administrations, mayoralities and councils are mini-governments with their own policy challenges and opportunities



Some other Labour influencers: Tony Blair, Gordon Brown and Sharon Graham + think tanks and LabourList

What does impact look like?

- Changing and informing government policy.
- Guiding the scrutiny of government.
- Having LSE's voice heard in political discussions.
- Building new policy networks to work with in the future and build visibility of research.



Our services

- Monitoring Government, Parliament and political events.
- Building a political communications strategy.
- Delivering events at party conferences.
- Advising on giving evidence to Parliament.
- Producing research briefings.
- Navigating the legislative process.
- Identifying and approaching relevant policymakers.
- Organising roundtable events, panels and private meetings.
- Advising on impact and funding applications.



Case studies:



Professor Emily Jackson
(Law School) – public
engagement project on
stem cell-based embryo
models (SCBEMs).



Dr Tammy Campbell
(CASE) – highlighted
differences in SEND
provision depending on
affluence of an area.



Dr Sefi Roth (Geography
and Environment) – working
with councils in London on
air pollution.

Case study: Party Conferences



LSE's panel at Conservative Conference 2024

- Panel events, private dinners, one-to-one meetings and unrivalled networking opportunities.
- Focusing particularly on early career academics with policy-relevant research.
- 2024: Esin Serin and Leo Mercer (Grantham Institute), and Profs Tony Travers and Alexander Evans (SPP).

Leading for London

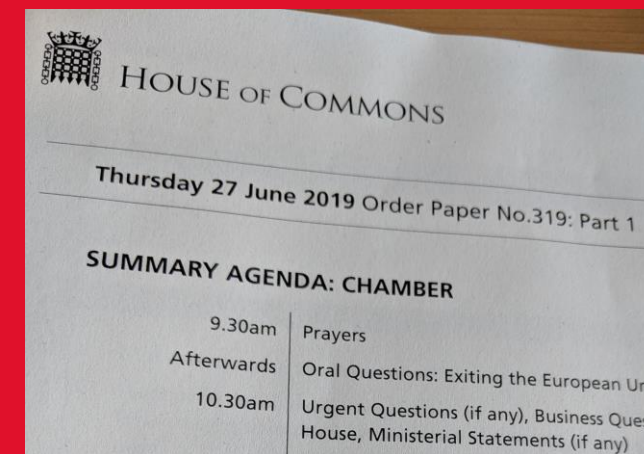
- Increasing engagement with our local community.
- Establishing London Civic Engagement Forum, led by Pro-Vice Chancellors for Research and Education.
- Developing connections between academics and London policymakers – many are influential at the highest Labour levels.
- Leading conversations on devolution, public spaces, and more.
- Celebrating LSE's impact on London.



Public Affairs News

- Overview of key events in UK and international politics
- Monitors LSE mentions in Parliament
- Highlights relevant opportunities for academic engagement
- Outlines the political week ahead

To sign up, please email comms.publicaffairs@lse.ac.uk



#1. BE STRATEGIC!

Who is the right person to talk to?

#2. TIMING IS EVERYTHING!

Capture the zeitgeist!

#3. WHAT'S THE ASK?

**Don't just point out the problem,
suggest a solution!**

#4. CONSIDER THE COSTS!

**If you think more money should be spent,
can you show the value it will add?**

#5. TALK THEIR LANGUAGE!

**It'll help them understand and appreciate
your ideas!**

#6. DON'T GIVE UP!

**Politics is inherently chaotic,
don't let it throw you off course!**

Any questions?

