Impact Area	Example Topics
Culture	Arts and culture
	Cultural heritage
	Literature and creative writing
	Music and performing arts
	Social media and digital culture
	Understanding of minority linguistic, ethnic, religious, immigrant, cultures and communities
	Visual arts and design
Environment (Natural)	Biodiversity
	Climate change
	Conservation and regeneration
	Sustainability
	Environmental policy
	Environmental standards
	Marine and freshwater
	Mitigating or reducing risks posed by natural hazards
	Natural hazards and disasters
	Natural resources including energy, water and food
	Public awareness or behaviours relevant to the environment
	Understanding of environmental risks or hazards (including climate change and emissions)
Health and Wellbeing	Control and understanding of diseases
	Costs within a health system or service
	Decisions by a health service or regulatory authority
	Experiences for patients or related groups
	Food security and safety
	Health and social care
	Human Health
	Improvements in quality of life or lifestyle
	Indicators of health and well-being
	Mental health
	Nutrition and diet
	Pandemics and epidemics
	Physical activity and sport
	Public awareness of a health risk or benefit
	Public health
	Public health and quality of life
	Public understanding, attitudes or behaviour relating or health or wellbeing
	Quality of life
	Understanding of standards of wellbeing and human rights
Justice and Law	Crime and justice
	Human rights
	Rights
	Law and legal systems
	Law enforcement
	Legal and other frameworks
	Legislative change, development of legal principle or effect on legal practice
	Political and legislative processes

Social Change and Society	Civil society Communities and social relations Diversity Inclusion Gender Human development Humanitarian action and relief (including monitoring or evaluation of these) Jobs and employment Migration and integration Poverty and inequality Public participation in political and social processes Religion and belief Social enterprise and innovation Social Justice Social justice and human rights Social welfare, equality and inclusion Social work and social care Society and culture Take-up or use of public services Tourism and recreation Volunteering and philanthropy Welfare Work and employment
Economy	Development and globalisation Digital economy Economic development Economic growth Economic prosperity (any geographic level) Enhancing the knowledge economy Performance or productivity (including reduction of costs/waste) Public spending decisions Specific costs of an intervention Trade and investment
Education, Training and Skills	Curricula and educational content Development and delivery of training resources Development, content and delivery of CPD (or other) training Education & Training Education and learning Educational assessment Educational practice Public / community teaching and learning Teaching and education beyond LSE
Security	Cybersecurity Mitigation or reduction of potential harm Peace and conflict Politics and diplomacy Prevention of harm Security and defence

Policy, Regulation and Governance	Evidence based policy International guidelines or policy (governmental or otherwise) National, regional or local guidelines or policy (governmental or otherwise) Public Policy Decisions by a public service or regulatory authority Development of new or modified standards or protocols Professional Practice Professional practice (in any sector) Professional standards (in any sector) Professional understanding (in any sector) Regulation or governance Planning Quality of public services Standards or contents of policy discussion and debate
Innovation and Technology	Development, trialling and delivery of new materials, products or technology Institution of new businesses or other organisations Investment in research and development Entrepeneurship, social ventures, start ups and spin outs
Business Development and Management	Corporate social responsibility Development of alternative economic models (e.g. fair trade) Enhanced organisational effectiveness and sustainability (any organisation) Improved or enhanced customer /client/ audience experience Inter-organisational understanding, cooperation or effectiveness Strategy, operations or management practices within any business or organisations Development, trialling and delivery of new methodologies, frameworks or systems
Environment (Built)	Buildings, cities, public spaces, etc. Regeneration Rural and urban Transport and infrastructure
Others	Ethical standards Philosophy and ethics Capacity to fulfil treaty or reporting obligations Animal health and welfare