

# Welcome to “An Introduction to Knowledge Exchange”

THIS SESSION WILL START SHORTLY

When others are presenting, please ensure you are on mute and turn your camera off. Post in the chat if you have questions at any time. Please note the session is being recorded.

## PRESENTERS

Louise Jones, Senior Communications Manager (Research & Knowledge Exchange)

Tony Duffin, CEO, Anna Liffey Drugs Project

Rob Sharp, LSE PhD Researcher

Fanny Blanc, LSE London

Jessica Rowan, LSE Housing and Communities

## IN TODAY'S SESSION:

- **What is Knowledge Exchange?**
- **How do you get started?**
- **Setting objectives and measuring success**
- **How much does it cost? How do you fund it?**
- **Some real life examples**

# KNOWLEDGE EXCHANGE

*Any activities engaging non-academic audiences in or with your research that make it more likely that your research and expertise will make a difference to the ways in which questions, events or problems are understood and addressed around the world.*

## BENEFICIARIES, OUTPUTS, IMPACTS

## KEY ACTIVITIES/OUTPUTS CAN TAKE MANY FORMS e.g.

**Events** (including workshops/  
public discussions/ town  
meetings/ hackathons)

**Digital** (online tools, websites,  
surveys/polls)

**Short films**

**Blog posts**

**Animations**

**Podcasts**

**Policy briefings**

## BENEFICIARIES COULD INCLUDE

**Public sector organizations,  
businesses, health sector (e.g.  
NHS and its users), schools or  
education groups, arts or heritage  
organizations**

## WITH IMPACTS ON e.g.

- **policy discussion and  
formulation**
- **the structures, processes or  
decision making of business  
and civil society organizations**
- **education and pedagogical  
techniques (beyond LSE)**
- **public debate and  
understanding**

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# Saving Lives in the Time of COVID-19

A case study of Harm Reduction Homelessness and Drug Use

A presentation as part of 'An Introduction to Knowledge Exchange'

LSE 13th July 2020

Tony Duffin CEO of Ana Liffey Drug Project



**ANA LIFFEY**  
DRUG PROJECT





# Ana Liffey Drug Project



- **Founded 1982, incorporated in 1985**
- **Low threshold, harm reduction ethos**
- **Direct services in Dublin and Midwest**
- **Our front line services see over 2,000 individuals annually**



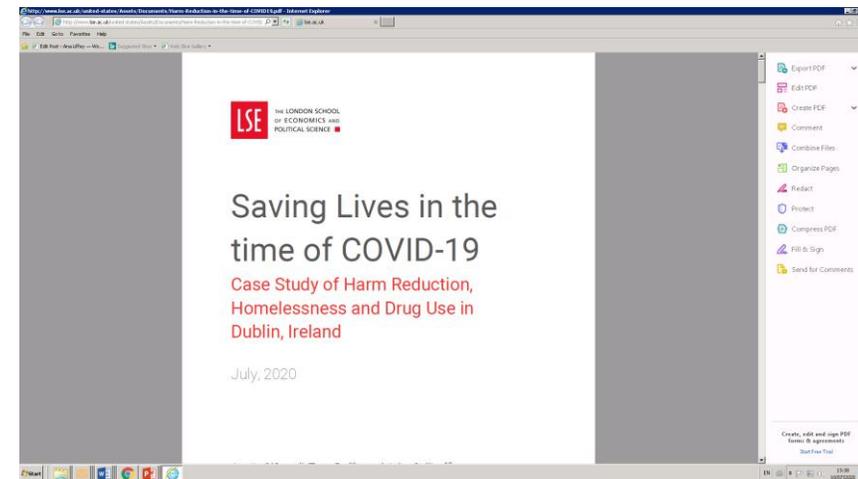
# Saving Lives in the Time of COVID-19

## A case study of Harm Reduction Homelessness and Drug Use

Dublin has outperformed even best-case scenarios for COVID-19 mortality among homeless and drug using populations, according to a new report released today (Wednesday 1 July) from the London School of Economics (LSE) and the Ana Liffey Drug Project.

The paper - *Saving Lives in the time of COVID-19 – Case Study of Harm Reduction, Homelessness and Drug Use Dublin, Ireland* – reveals that a pragmatic and well-coordinated government response alongside housing provision and the expansion of harm reduction services, saved lives and ensured the protection of a vulnerable group.

As a result of quick decisive action from all sectors, only 63 homeless people in Dublin were diagnosed with COVID-19 and there was one COVID related death, a fraction of what had been predicted.





## How has COVID-19 affected some of the most vulnerable people in society? | LSE Research



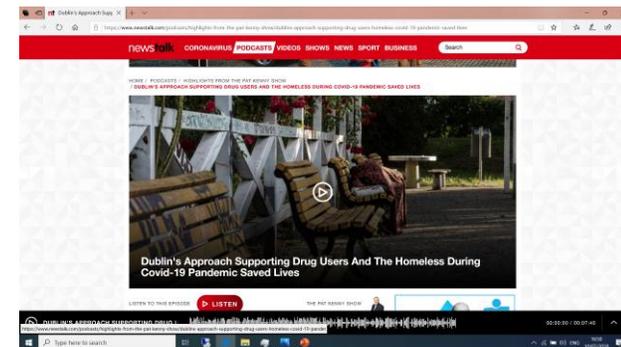
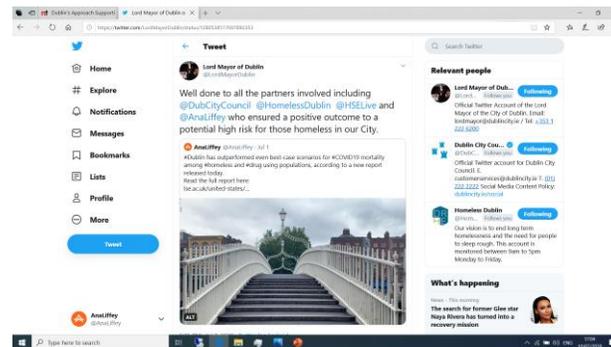
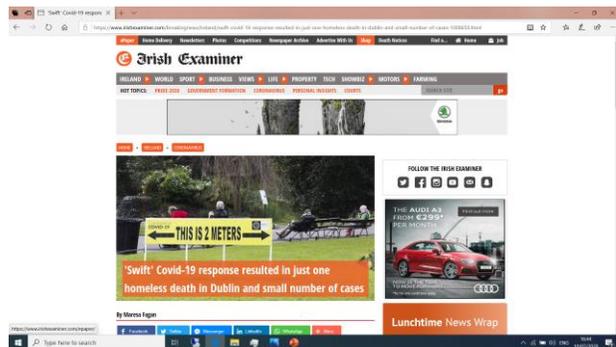
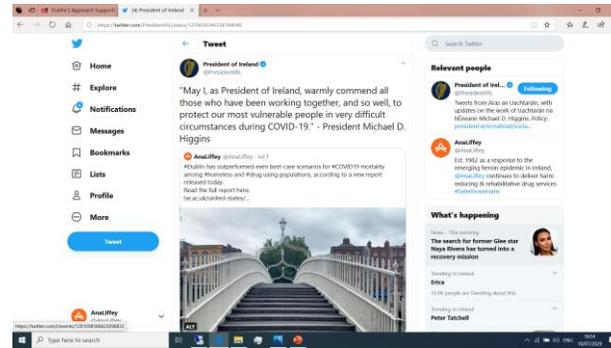
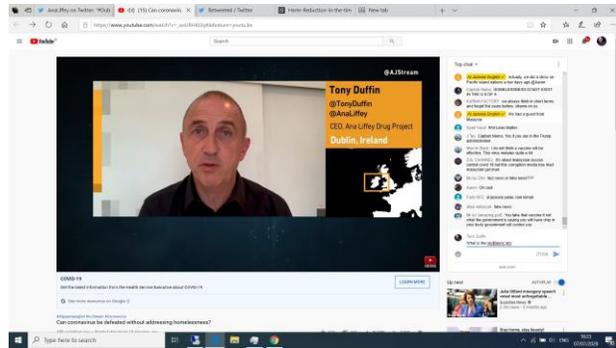
*"We've been working with our global partners to consider how drug users and homeless people have been impacted by the coronavirus pandemic.*

*Highlighting some of the best and worst developments in policies and service provision, this short film asks what we can learn from the crisis."*





Engage with the media, and social media, widely and often...



# HOW TO GET STARTED?

**Think about your profile**

**Create opportunities**

**Make a plan**

# MAKE A PLAN

## 1. IDENTIFY YOUR AIMS & AUDIENCES

*Who uses my research, other than academics? Who do I want to use it?*

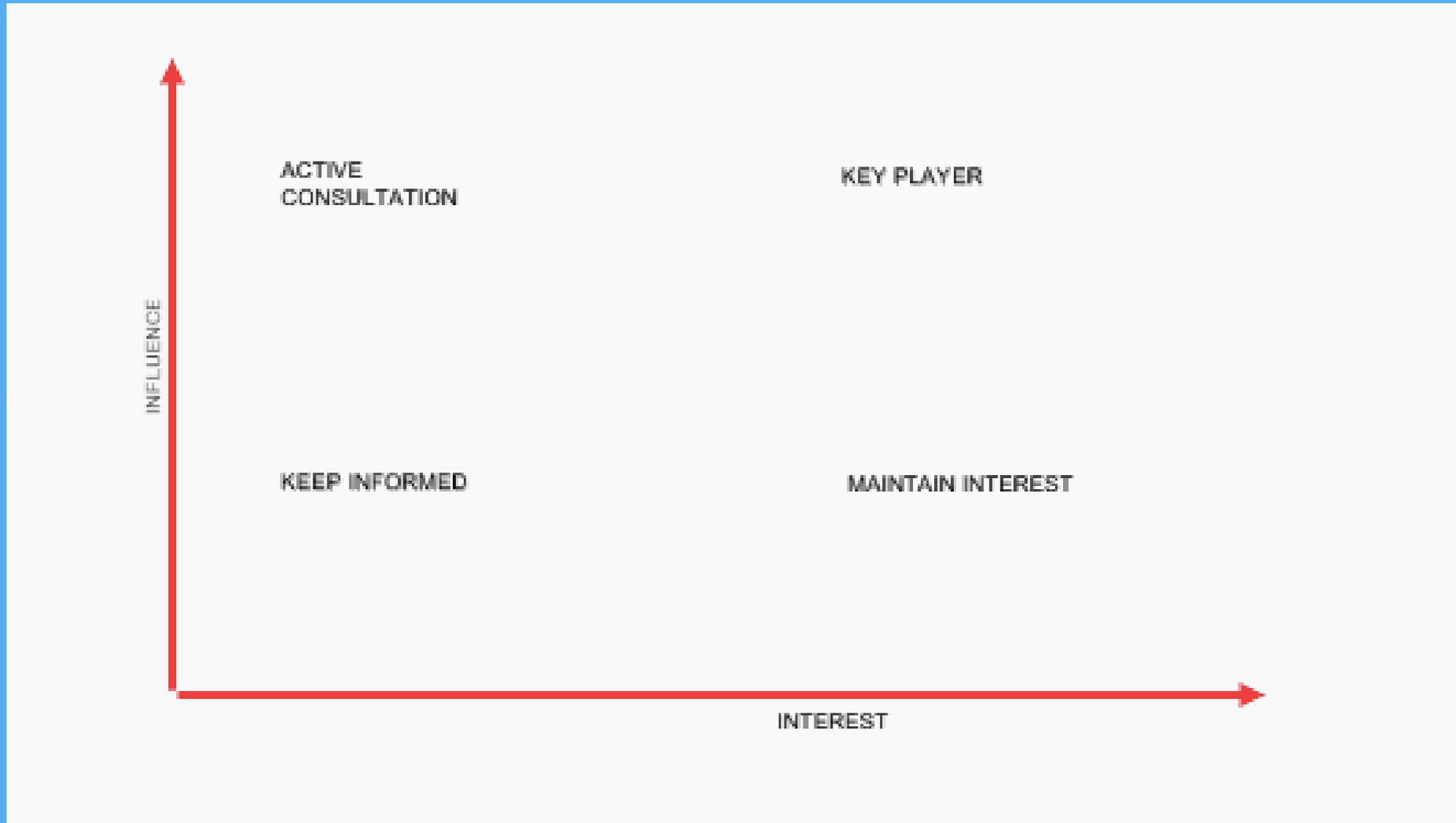
*Who is involved in the project as partners/collaborators/participants?*

*What new insights might the project reveal and who would care about them?*

*What could change as a result of the project and for whom?*

*How could I tell if my research had actually been useful?*

# STAKEHOLDER MAPPING



## 2. IDENTIFY YOUR ENGAGEMENT OBJECTIVES AND METHODS/ OUTPUTS/ ACTIVITIES

*Why do I want to reach them?*

*Why should they be interested?*

*How can I reach them?*

**REMEMBER – share preliminary results, choose activities that you are comfortable delivering, be prepared to change**

# Hearing their voices

## **Voice/recognition**

Two sites

## **Payment**

Equipment

Accommodation

Exhibition costs

Travel

## **Stakeholders**

Community centres

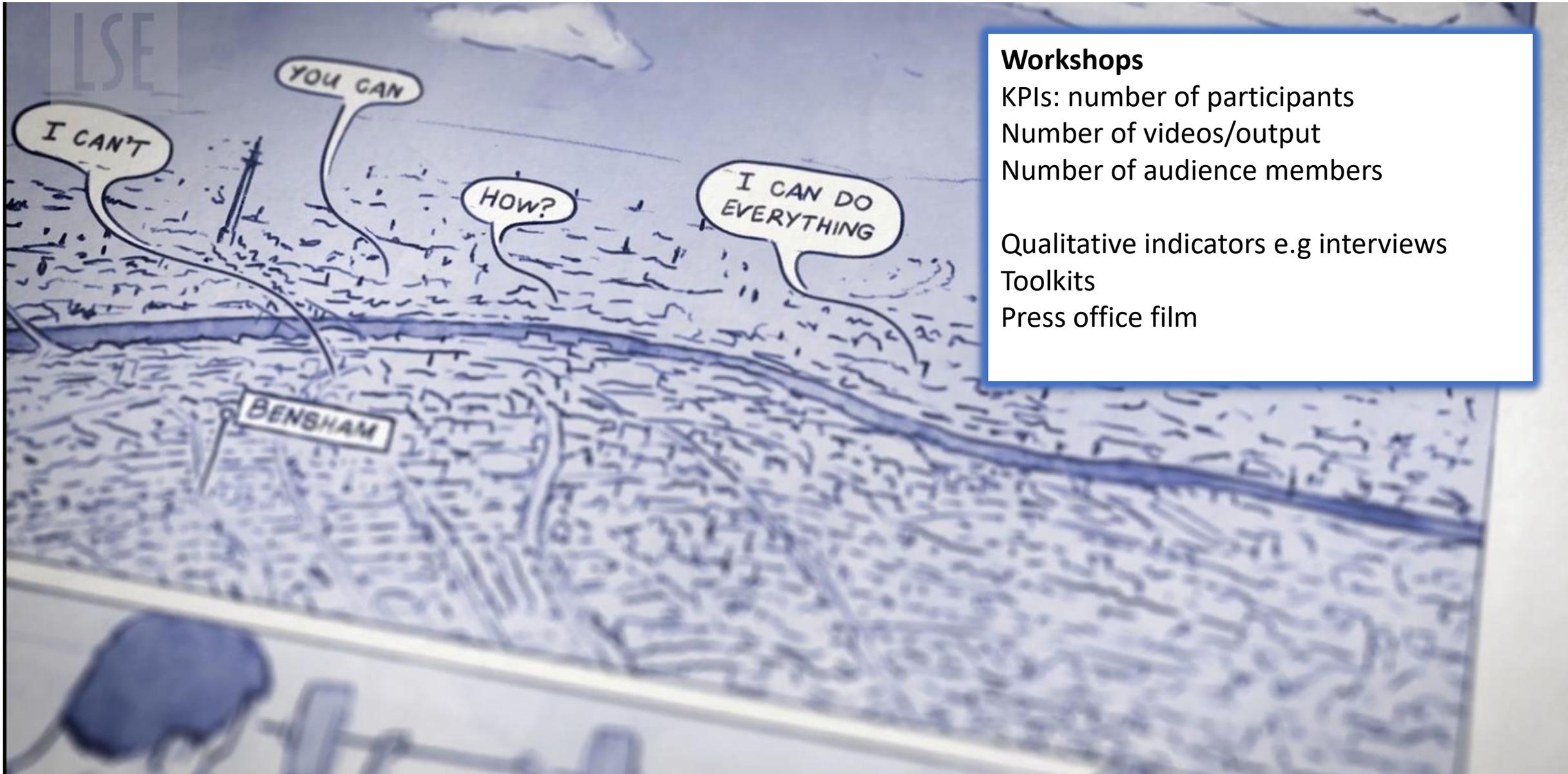
Participants

Institutions

**Rob Sharp, third year PhD**

**Dept Media & Comms**

**[r.j.sharp@lse.ac.uk](mailto:r.j.sharp@lse.ac.uk)**



## Workshops

KPIs: number of participants

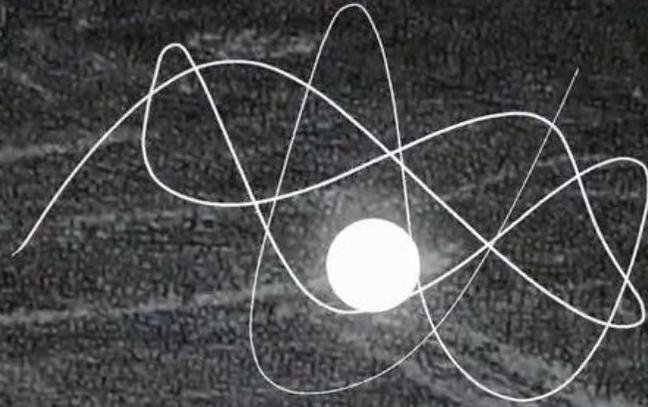
Number of videos/output

Number of audience members

Qualitative indicators e.g interviews

Toolkits

Press office film



### **Outputs**

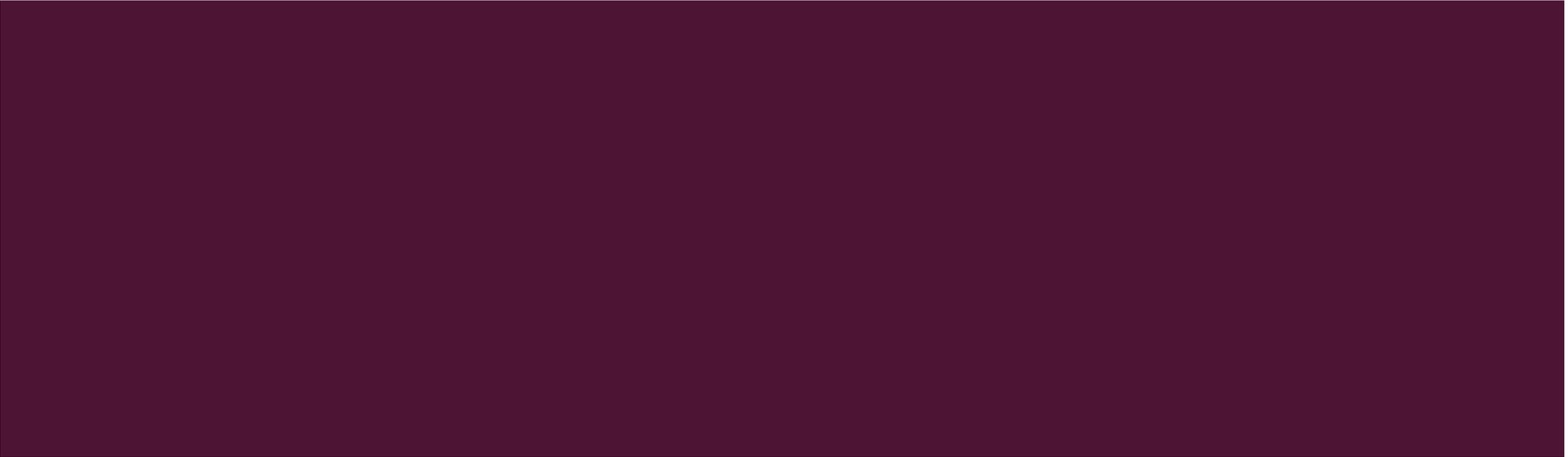
12 core participants – over 60 in total  
over several months  
Gateshead/Cardiff  
Participating in two exhibitions (Cardiff  
and Gateshead)  
Press office film  
Storyboards, drawings, testimonies,  
videos, animations

**And finally, the final destination is also a mystery,**



# ONLINE TRAINING: AN INTRODUCTION TO KNOWLEDGE EXCHANGE

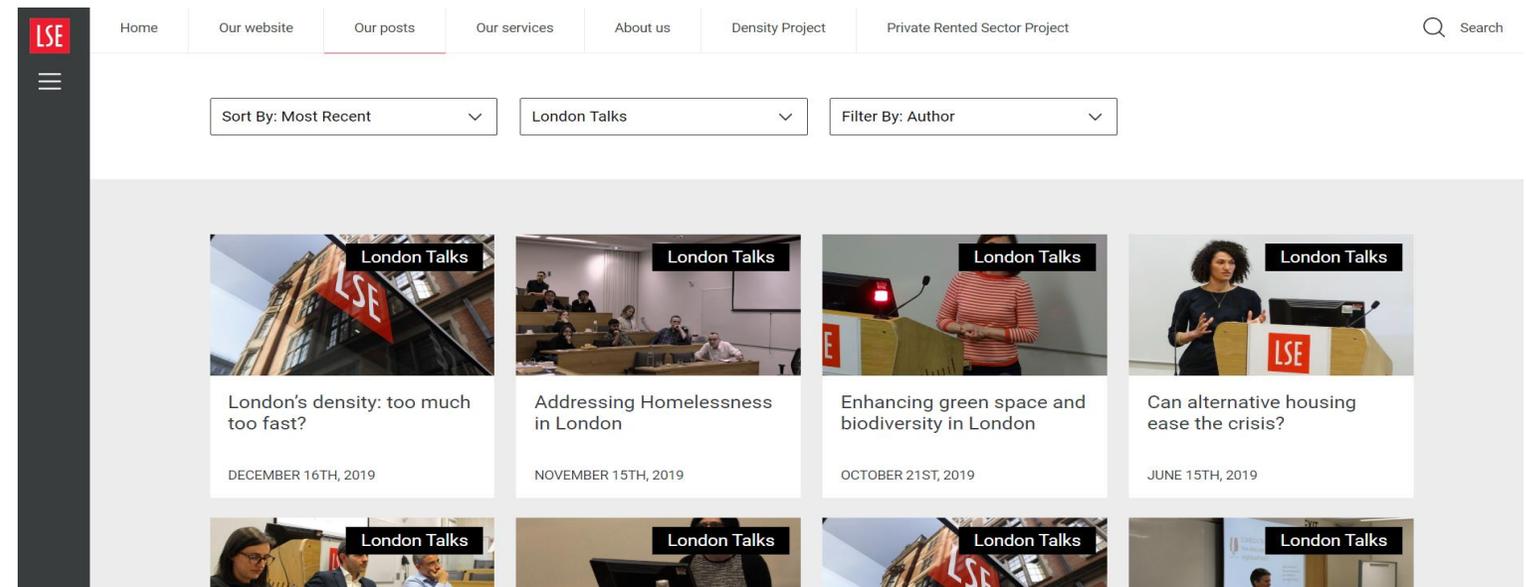
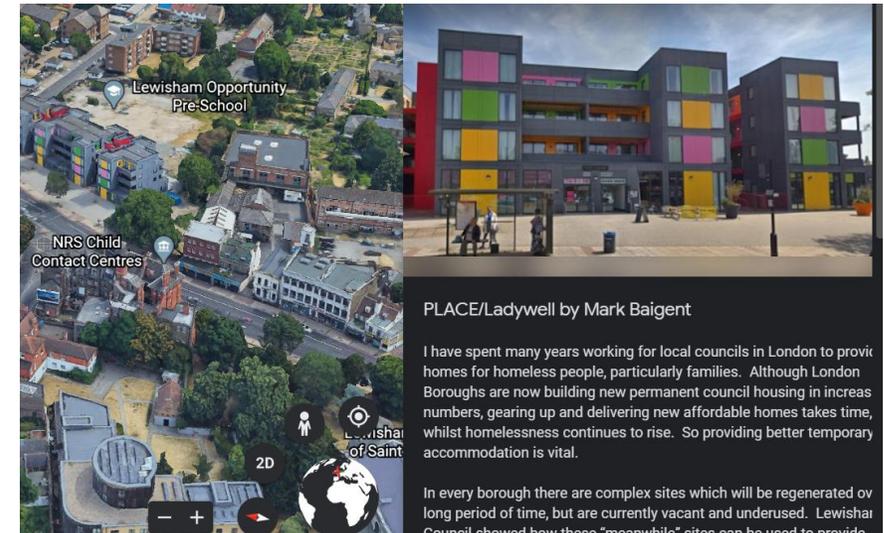
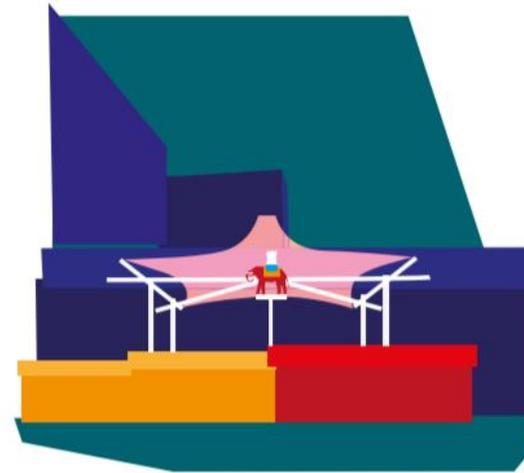
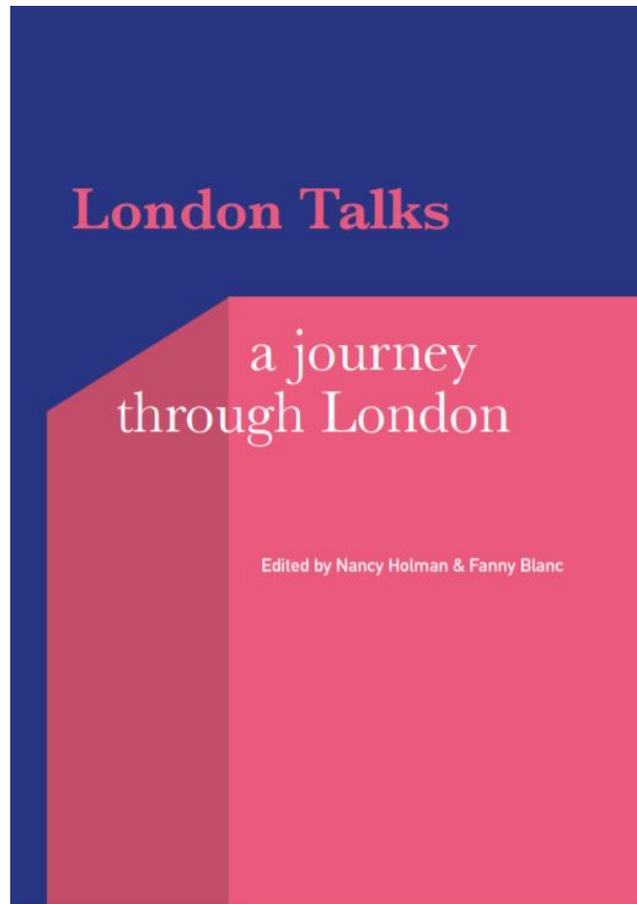
FANNY BLANC, LSE LONDON



# LONDON TALKS

## 8 TALKS ON LONDON

- 8 blog posts
- One report



# PROGRESSING PLANNING

## 10 TALKS ORIGINALLY PLANNED ON LONDON

- 1 blog
- 3 videos
- 4 webinars (TBC)
- 3 live events (TBC)



Latest posts

Meanwhile uses in the city – should this be the new normal? ★

By our alumni

JULY 6TH, 2020

An illustration of a city street scene with people walking, a dog, and buildings. The style is a mix of sketch and color.

Examining the Role of Digitalization in Waste Management in Tanzania: Evidence from pilot studies

On the road

JUNE 29TH, 2020

A photo of a person walking on a dirt road, possibly in a rural or developing area.

COVID-19: Keeping momentum for lessons learned during pandemic

By our alumni

JUNE 2ND, 2020

A photo of a person sitting on a bench, possibly in a park or public space.

Creating walkable cities: the value of transport planning in London

By our alumni

MAY 20TH, 2020

A photo of a busy city street with many people walking, possibly in London.

The Geography of Despair (or All These R...)

As a scholar, I entered the world of academia... medium.com

Jul 7, 2020

A photo of a large, ornate building, possibly a university or government building.

By our students

## EVALUATION

- **SMART objectives**
- **Collect baseline data**
- **Record as much detail as possible about your activities**
- **Take every opportunity to get feedback**
- **Make sure your work is cited**
- **Collect all references to your research as you go along**
- **Carry out post-project evaluation**

# The Housing Plus Academy

- A knowledge-exchange, action learning programme for social housing staff and residents on key topics affecting social housing
- Over 40 events run since 2015, with 2000+ attendees
- Full day workshops or overnight residential ‘Think Tanks’
- Group and table discussions are the bedrock of HPA, as is networking
- Examples of HPA workshops:
  - A Climate Crisis and a Housing Crisis: How are social landlords responding to climate change?
  - How can social landlords implement the recommendations from the Grenfell Inquiry Phase One?
  - Investing to Save: How can landlords work more effectively with tenants
  - Getting By, Getting On: Building resilient communities in the face of welfare reform
  - A New Deal for Neighbourhood Renewal: What do tenants need to know?



# Knowledge exchange in the time of COVID-19

- How do we translate Housing Plus Academy workshops into an online format?
- How do we ensure inclusivity and accessibility?
  - Significant portion of resident attendees are older (55+), from low income communities, may be facing increased caring responsibilities
  - ‘Virtual Thinking Ahead Group’ in June
  - Shorter events – 2 hours maximum
  - Well planned, with set rules for contributors, asking questions, etc.
  - Liaison with social landlords – lots of work on digital inclusion
- Ideas for workshops for social housing staff:
  - Mental health and wellbeing of staff and residents
  - How the social landlord role has changed – more generic, more social
  - New ways of engaging with tenants

# COSTS AND FUNDING

- **Some activities are no cost, but do take time**
- **Take advantage of central KEI initiatives**
- **Build KE into your funding applications**
- **Central KEI fund (*currently on hold*)**